

## SREE NARAYANA COLLEGE, KOLLAM

### CAREER GUIDANCE AND PLACEMENT CELL REPORT 2024-2025

#### Introduction

The Career Guidance and Placement Cell (CGPC) of Sree Narayana College, Kollam plays a crucial role in shaping the professional future of students. It acts as a vital link between academic learning and employment opportunities. The Cell guides students in exploring their career paths, enhancing their skills, and preparing them for the world of work, entrepreneurship, or higher education.

#### Definition

The Career Guidance and Placement Cell at S.N. College, Kollam is a dedicated body that works to assist students in identifying their career goals, improving employability through training, and connecting with job providers via campus placements and internships.

#### Vision

To empower students with the skills, knowledge, and exposure needed to thrive in a competitive job market and to support them in making informed and confident career decisions aligned with their personal strengths and interests.

#### Mission

To guide students in setting realistic and achievable career goals.

To provide platforms for interaction with industry experts, alumni, and entrepreneurs.

To develop students' employability skills through focused training and workshops.

To foster entrepreneurship and bridge the gap between academic curriculum and industry expectations.

## Objectives of the Career Guidance and Placement Cell

- Career Awareness and Counselling

Facilitate understanding of various career options.

Conduct aptitude tests and one-on-one career counselling sessions.

- Skill Development

Organize training programs in soft skills, communication, aptitude, logical reasoning, and interview techniques.

- Placement Support

Coordinate campus recruitment drives for final-year students.

Strengthen collaboration with reputed companies and industries.

- Internship Opportunities

Facilitate internships that enhance academic learning with practical exposure.

- Entrepreneurship Promotion

Encourage entrepreneurial initiatives and connect students with incubation centres, funding agencies, and mentors.

- Higher Education Support

Provide guidance for national and international competitive examinations (e.g., UPSC, CAT, GATE).

Inform students about scholarships and admission procedures for higher studies in India and abroad.

## Functions and Activities

Career Guidance Seminars, webinars, aptitude tests, and career counselling sessions

Placement Campus interviews, job fairs, recruiter tie-ups, CV writing and mock interviews

Skill Development Training in group discussions, communication, leadership, time management etc.

Entrepreneurship Startup workshops, business plan contests, mentoring from successful entrepreneurs

Higher Education Coaching for competitive exams, alumni talks, sessions on global education

## Organizational Structure – S.N. College, Kollam

Placement Officer: Dr. Nithya U.S

Members:

Ms. Deeba (English)

Mr. Pradeep (Politics)

Mr. Prasanth (Physics)

Ms. Jissa (Politics)

Ms. Deeba (History)

Faculty Advisors from each department provide guidance to students.

Student Representatives are selected to assist with coordination and communication efforts.

## Key Stakeholders

Students – Primary beneficiaries of the cell's guidance and placement services.

Recruiters – Companies and organizations offering internships and placements.

Alumni – Valuable resource for mentoring and industry connections.

Faculty – Mentors who help students align academic goals with career aspirations.

Parents – Key supporters in the student's career journey.

Industry Experts – Trainers, recruiters, and guest speakers.

## Outcomes and Benefits

Increased placement percentage and overall employability.

Enhanced student confidence through skill training and exposure.

Improved industry-academia interface.

A proactive, career-oriented mindset among students.

Support for diverse career paths – employment, entrepreneurship, or higher education.

## Challenges

Limited awareness about career choices among students.

Gaps between academic syllabus and industry requirements.

Difficulty in attracting recruiters to rural or semi-urban campuses.

Continuous need for skill upgrading in a dynamic job market.

## Suggestions for Improvement

Introduce career guidance from the first year itself.

Strengthen alumni networks for mentorship and recruitment.

Develop a digital portal for career services and job postings.

Establish formal partnerships with industries for long-term internships and training.

Conduct frequent mock interviews, resume clinics, and placement bootcamps.

## PROGRAMMES

Inauguration of Career Guidance and Placement cell and DWMS Orientation & Placement Training Session

Date: 10 January 2024-25

Venue: Sree Narayana College, Kollam

The Career Guidance and Placement Cell of Sree Narayana College, Kollam, in association with the Kerala Knowledge Economy Mission (KKEM), organized a DWMS Orientation & Placement Training session on 10th January 2025. The program was designed to equip students with necessary orientation and placement-related skills under the DWMS (Digital Workforce Management System) initiative.

### Inauguration

The session commenced with an inauguration by Mr. K. Varadarajan, Chairman of KSFE. In his address, he emphasized the importance of skill development and job-readiness among graduates and highlighted the support offered by KSFE and the Government of Kerala towards these initiatives.

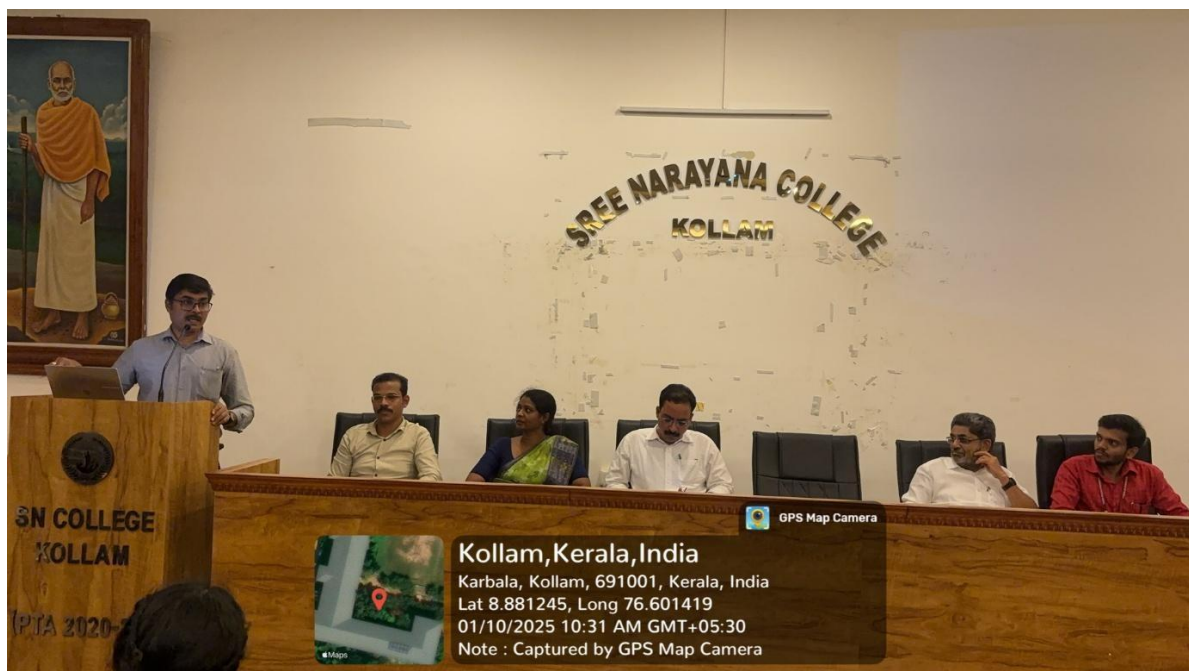
### Presidential Address

The Presidential Address was delivered by Dr. S. V. Manoj, Principal of S. N. College, Kollam. He acknowledged the growing relevance of platforms like DWMS in bridging the gap between academic learning and employment, and appreciated the collaborative effort of KKEM and the college in conducting the training.

### Resource Person's Session

Mr. Jijo Jayachandran, Talent Curation Executive (TCE) from the Kerala Knowledge Economy Mission (KKEM), Government of Kerala, served as the resource person. His session covered an overview of the DWMS platform, registration and usage guidance, skill development strategies, and job placement opportunities. The session was highly interactive and provided practical insights to students.

The training program was a significant step in guiding students towards meaningful employment opportunities. The active participation of students and the informative session by the expert made the event a success. The Career Guidance and Placement Cell expressed gratitude to all dignitaries, KKEM, and attendees for their support.





JobFairCareerExpo  
Date:23December2024  
Venue: SBI Life, Kottiyam

The Career Guidance and Placement Cell of Sree Narayana College, Kollam, ensured the active participation of its students in the “Pick Your Career 2024” Job Fair and Career Expo held on 23rd December 2024 (Monday). Organized at SBI Life, Kottiyam, the event served as a significant opportunity for job seekers to connect with recruiters from various industries under one roof.

### Purpose and Scope

The Career Expo was designed to provide a centralized platform for multiple employers to meet potential candidates. The event catered to a wide range of job profiles, offering students exposure to openings in corporate, finance, IT, insurance, and customer service sectors. With participation from several reputed organizations, the event drew a substantial crowd of job aspirants from different institutions in the region.

### College Participation and Preparation

Guided by the Career Cell, students from final-year batches across departments were encouraged to attend. They were supported with resume-building sessions and given briefing notes on interview etiquette and company background to ensure meaningful engagement with recruiters.

### Student Experience

The students benefited greatly from the real-time interaction with HR professionals. Many were able to attend multiple interviews in one day, gaining both experience and shortlisting opportunities. Several candidates from the college advanced to the next stage of selection, and the feedback received was overwhelmingly positive.

Events like the “Pick Your Career 2024” fair reinforce the Placement Cell’s vision of proactive student engagement in career-building initiatives. The Cell thanks the organizers for hosting such an inclusive event and looks forward to continued collaboration in the future.

**PICK YOUR CAREER 2024**

# **JOB FAIR CAREER EXPO**

This career expo is an excellent chance to explore multiple job opportunities in one place.



**Monday**  
23 December 2024



**Time**  
10.00 AM - 05.00 PM



**SBI LIFE**  
Kottiyam  
1st Floor, New India  
Cycle Building, Kottiyam ,  
Kollam, Kerala 691571

**JOIN US**



8086301727

For registration  
scan QR code



## Career Development Seminar Report

Date: 15 January 2025

The Department of Career Guidance and Placement Cell of Sree Narayana College, Kollam, organized two Career Development sessions on 15th January 2025 and 11<sup>th</sup> February 2025 for two batches of students. The sessions aimed to provide students with essential insights into career planning, job market trends, and personal development strategies necessary for career advancement.

### Inauguration

The session was inaugurated by Dr. S. V. Manoj, Principal of Sree Narayana College, Kollam. In his address, he highlighted the importance of career awareness programs in empowering students to make informed decisions about their professional futures and commended the department's efforts in consistently organizing such initiatives.

### Programme Co-ordinator's Note

The program was coordinated by Dr. Nithya U. S., who welcomed the students and resource person. She emphasized the relevance of skill development, networking, and industry readiness in today's dynamic employment landscape.

### Resource Person's Session

The resource person for the session was Mr. Arun N Mohanan, Career Guidance Specialist from Adi Group of Institutions. He conducted an engaging and informative session on various facets of career development, including self-assessment techniques, resume building, interview preparation, and strategies for setting realistic career goals. The students actively participated, raising questions and seeking guidance on career-related challenges.

The program successfully achieved its objective of sensitizing students to the importance of proactive career planning and self-improvement. The Career Guidance and Placement Cell extended sincere thanks to the resource person, management, and enthusiastic participants for their contribution to making the event a success.

Adi Group of Institutions  
**AE**

**SREENARAYANA COLLEGE KOLLAM**

**TOPIC: CAREER DEVELOPMENT**

PROGRAM COORDINATOR : DR. NITHYA US

**ADVISORY COMMITTEE**

PRINCIPAL : DR. S. V. MANOJ

**JANUARY  
15/1/2025  
WEDNESDAY**

**SPEAKER : ARUN N MOHANAN**  
Career Guidance Specialist

 **8590651710**



Skill Bridge '25 – Pre-Placement Talk Report  
Date: 11 February 2025

Venue: Seminar Hall, S. N. College, Kollam

The Career Guidance and Placement Cell of Sree Narayana College, Kollam, in association with SLBS Marklance, organized a highly engaging pre-placement talk titled “Skill Bridge '25 – Connecting Industry to Campus” on 11th February 2025 (Tuesday) at 11:00 AM in the Seminar Hall. The event aimed to provide students with insights into emerging job opportunities and prepare them for industry expectations.

#### Inauguration and Opening Remarks

The session was inaugurated by Dr. S. V. Manoj, Principal of Sree Narayana College, Kollam. In his opening address, he emphasized the need for such initiatives to bridge the academic-industry divide and applauded the efforts of the Placement Cell in continuously creating platforms for student-industry interaction.

#### Programme Co-ordinator’s Address

Dr. Nithya U. S., Coordinator of the Career Guidance and Placement Cell, welcomed the gathering and introduced the speaker. She highlighted the significance of pre-placement preparation and encouraged students to actively participate in career development programs offered by the Cell.

#### Resource Person’s Session

The keynote speaker, Mr. Sreelal Sreedharan, a well-known public speaker and talent acquisition strategist, led an insightful session focused on current trends in recruitment, employer expectations, and career adaptability. He shared valuable tips on building employability, the importance of self-branding, and how students can align their academic experience with job market demands. The session also covered resume strategies, interview readiness, and how to make the most of placement drives.

## Interactive Engagement

The talk was highly interactive, with students posing thoughtful questions regarding career paths, sector-specific skills, and recruitment challenges. Mr. Sreedharan responded with practical advice and motivational insights that resonated with the student audience.

The program successfully fulfilled its objective of introducing students to the changing employment landscape and empowering them with actionable strategies. The Career Guidance and Placement Cell extends its sincere gratitude to the speaker, management, and student participants for making the event a resounding success.

collaborated with



SIGNED MOU WITH



**SN COLLEGE, KOLLAM**

Karbala, Kollam Dist, Kerala State, India  
Affiliated to Kerala University NAAC A+ Accredited Institution



www.slbsmarklance.com



**SREE NARAYANA COLLEGE, KOLLAM**  
Affiliated to University of Kerala  
NAAC Re-Accredited with 'A+' Grade



# SKILL BRIDGE '25

CONNECTING INDUSTRY TO CAMPUS  
EMERGING JOB OPPORTUNITIES & PRE - PLACEMENT TALK

Our Speaker



**Mr. Sreelal Sreedharan**  
PUBLIC SPEAKER  
TALENT ACQUISITION STRATEGIST

11 FEB 2025 11:00 AM SEMINAR HALL

IN ASSOCIATION WITH

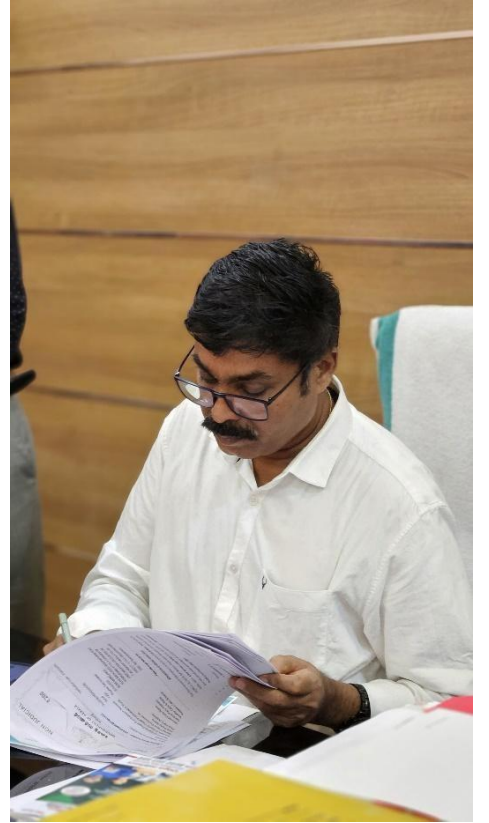
**CAREER GUIDANCE & PLACEMENT CELL**  
**SREE NARAYANA COLLEGE, KOLLAM**

Organizing Committee

**Dr. S V Manoj**  
Principal  
Sree Narayana College, Kollam

**Dr. Nithya**  
Coordinator  
Career Guidance & Placement Cell





TECACS IT Placement Drive Report  
Date: 8 February 2025  
Venue: Network Academy, Kadavanthra

The Placement Cell organized student participation in the TECACS IT Placement Drive, where numerous companies, including Airtel, Jio, Blue Dart Express, and Tecacs IT, recruited for various roles. Students received guidance on preparing for the drive and several were shortlisted for further rounds. The event enabled real-time exposure to professional hiring environments.

A promotional poster for the TECACS IT Placement Drive. The background features a modern building with a glass facade under a blue sky. The text is white and set against a dark blue background. The main title is 'TECACS IT Placement Drive February 2025'. Below it, a white rounded rectangle contains the date and time: '8th February 2025, 11 am'. Underneath, a section titled 'Company Lists' shows two columns of company names. At the bottom left, the venue is listed as 'Network Academy, Cheruparambath Road, kadavanthra, Metro Pillar No -795'. At the bottom right, there is a WhatsApp icon and the contact number '+91 90615 99997'.

**TECACS IT  
Placement Drive  
February 2025**

**Date and Time**  
**8<sup>th</sup> February 2025, 11 am**

**Company Lists**

- Aramax Logistics
- Tecacs IT
- Express Logistics
- Network Academy
- Saju & Chartered Accountant
- Lancer Logistics
- Rainbow Networking
- Airtel
- Gigabytes System
- Jio
- Wibon Network
- Driver Logistics
- Blue Dart Express
- Ashtra Innovations - IT

**📍 Venue :**  
**Network Academy**  
**Cheruparambath Road**  
**kadavanthra, Metro Pillar No -795**

**📞 +91 90615 99997**

Career Awareness Programme: Travel and Tourism, Hospitality Industry,  
Airline, Airport

Date: 17 February 2025

Time: 11:00 AM to 12:30 PM

Venue: Sree Narayana College, Kollam

A Career Awareness Programme was successfully conducted at Sree Narayana College, Kollam, on 17th February 2025, focusing on opportunities in the Travel and Tourism, Hospitality Industry, Airline, and Airport sectors. The session was led by Mr. Manoj Thampan, Regional Vice President of Alhind Academy, a premier institute in aviation and tourism training.

The event was aimed at enlightening students from various departments such as Journalism and Mass Communication, Political Science, Philosophy, English, History, and Hindi about the vast career potential in the tourism and hospitality industries.

Mr. Thampan delivered an engaging and informative session highlighting:

- Emerging trends in travel and tourism
- Career paths in airlines and airport services
- Key skills needed for the hospitality sector
- Opportunities for students from non-technical backgrounds

The session was interactive and well-received, with students expressing keen interest in exploring career options in these dynamic fields. The program provided clarity and inspiration, motivating many to consider aviation, tourism, and hospitality as viable and exciting career choices.

Cabin Crew Recruitment Drive  
Date: 23 February 2025  
Venue: Alhind Academy, Cochin

The Career Guidance and Placement Cell of Sree Narayana College, Kollam, facilitated participation in the Cabin Crew Recruitment Drive conducted by Alhind Air. The event was held at Alhind Academy, Cochin, and welcomed both freshers and experienced candidates. Students from the college participated enthusiastically, having submitted their resumes in the prescribed format. The event served as a valuable opportunity for students to understand recruitment procedures in the aviation sector.

[www.alhindair.com](http://www.alhindair.com)



# CABIN CREW RECRUITMENT

 Date: 23rd February 2025  
 Time: 10:00 AM – 4:00 PM  
 Venue: Alhind Academy, Cochin

Visit our website for detailed job description  
**Shortlisted candidates will be contacted or mailed soon after the selection process**

Shoot Your Resume at :  
Email : [careers@alhindair.com](mailto:careers@alhindair.com)

NB : A complete resume with a full size photo in formal attire is a must

**Experienced & Freshers can apply**

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**alhindair** wishes to inform the public that we do not charge any fees for recruitment. Any individual or entity offering **alhindair** employment in exchange for payment is fraudulent and acting without authorization. **alhindair** is not responsible for the actions of such individuals and advises job seekers to exercise caution. Please report any suspicious activity to the appropriate authorities.

Talent Hunt Program  
Date: March 2025  
Venue: Sree Narayana College, Kollam

A Talent Hunt program was conducted at SN College, Kollam, aimed at identifying and encouraging dynamic fresh graduates with a passion for leadership, innovation, and entrepreneurship. The initiative provided a platform for students with degrees in Business, Entrepreneurship, and related fields to showcase their skills and readiness for the startup ecosystem.

The selection process focused on key competencies such as:

- Leadership & Management
- Communication Skills
- Problem-solving Ability
- Analytical Thinking
- Data-driven Decision Making
- Strategic Growth Plan Execution

The event witnessed enthusiastic participation from students across various departments. After a thorough evaluation, five candidates were shortlisted based on their performance and potential:

1. Varsha M S – M.Sc – 8157880949
2. Theerthaa P Sujish – B.A – 7994131118
3. Vismaya Lekshmi S S – M.A – 9778374097
4. Amitha D – B.A – 7736565337
5. Parvathy S – M.A – 8289993497

These candidates have demonstrated exceptional promise and were recognized for their capabilities to lead and contribute to innovative ventures. The event was a great success, providing students with a gateway to exciting career opportunities in the startup and innovation ecosystem.

## Academic & Cultural Enrichment Program

Date: 28 March 2025

Venue: Sree Narayana College, Kollam

A special program was successfully conducted on 28th March 2025 at Sree Narayana College, aiming to foster academic engagement and cultural enrichment among students and faculty. The event witnessed active participation from students, teachers, and invited guests, creating an atmosphere of enthusiasm and collaboration.

The program commenced at 10:00 AM with an inaugural session, which was presided over by the Principal of SN College. The welcome address was delivered by the organizing team, followed by a keynote speech by the Chief Guest, who emphasized the importance of holistic education, including technical knowledge, creative expression, and cultural awareness.

Various sessions were held throughout the day, including:

- Technical/Academic Talks
- Cultural Performances
- Student Presentations
- Interactive Discussions

The program concluded with a valedictory session where certificates of participation and appreciation were distributed. The event received positive feedback for its content, organization, and the opportunities it provided for student involvement.

Mega Job Fest 2025

Date: 25 April 2025

Venue: Saraswathi Vidyalaya School, Vattiyoorkkavu, Trivandrum

Organized by TIIM and Saraswathi College of Arts and Science, in association with Young Indians and the Kerala Start-Up Mission, and under the leadership of Shri. V.K. Prasanth MLA, the Mega Job Fest brought together over 100 hiring companies, offering diverse job opportunities across multiple industries.

Five students from our institution actively participated in the job fest. They had the opportunity to attend on-the-spot interviews and interact directly with recruiters from various reputed firms. The event served as a valuable platform for them to gain insights into current hiring trends and career expectations.

The students reported that it was a highly enriching experience that enhanced their confidence and gave them a clearer direction in their professional journey. They appreciated the exposure and the chance to compete in a real-world recruitment setting.

LEAD PRIME 2025 Placement Drive Report

Date: 7 May 2025

Venue: Sree Narayana College, Kollam

The Department of Career Guidance and Placement Cell of Sree Narayana College, Kollam, in collaboration with Naandi Foundation, successfully organized the LEAD PRIME 2025 Placement Drive. The initiative was part of the college's ongoing efforts to enhance employment opportunities for its students and support their transition from campus to career.

### Inauguration & Overview

The event commenced with a welcome address by the Career Guidance Cell, introducing the placement drive and highlighting the significance of such programs in empowering students to step confidently into the job market. The representatives from LEAD IAS Academy shared insights into the diverse employment opportunities available through their network and encouraged students to actively engage in the recruitment process.

## Recruitment Process

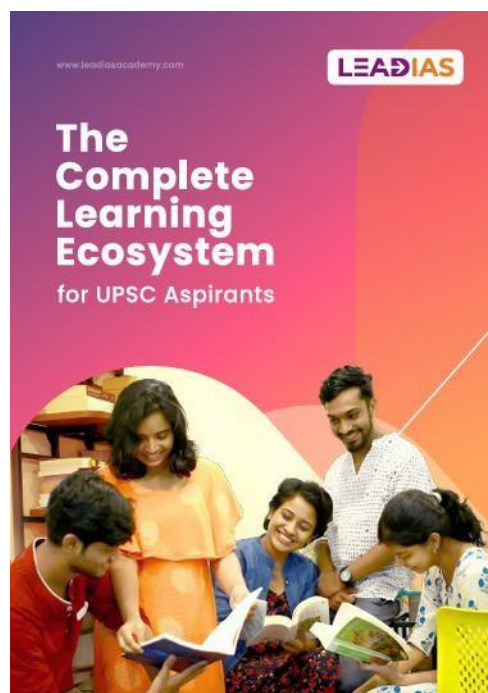
The drive witnessed the participation of final-year students from various disciplines. The selection process included a pre-placement talk, where company officials outlined job roles, responsibilities, growth prospects, and organizational culture. This was followed by a written screening test and personal interviews.

The process was conducted in a well-organized manner within the college campus, ensuring a seamless experience for both recruiters and candidates.

## Outcome

The placement drive concluded on a positive note, with 34 students successfully securing job offers. The event not only provided employment opportunities but also served as a valuable exposure for students to recruitment procedures and corporate interactions.

The Career Guidance and Placement Cell expressed gratitude to Naandi Foundation, LEAD IAS Academy, the college management, and all participants for their support in making the event a success. The initiative reaffirmed the institution's commitment to creating meaningful career avenues for its students.



**Empower Her: Career Catalyst Program**  
Date: Launched 5 March 2025 (Online Initiative)

The Career Guidance and Placement Cell of SN College, Kollam, associated with Future mug for the Empower Her: Career Catalyst Program, a nationwide initiative aimed at empowering women graduates. Launched in celebration of Women's Day, the program targeted 10,000 women across India, providing them with essential skills, confidence, and support to pursue successful careers.

This exclusive opportunity was extended to the students of SN College, encouraging participation through a streamlined registration process. A detailed screen recording was shared to help candidates understand how to apply, ensuring maximum outreach and clarity.

The application window was opened on March 5, with seats limited to the first 10,000 applicants. Students were urged to apply at the earliest due to high anticipated demand.

The program served as a meaningful initiative towards gender empowerment in the professional space, aligning with the vision of SN College to foster inclusive and impactful career development for all students.

**Orientation Session on Global Career Options after Commerce**  
Date: March 2025  
Organized by: LEAP Gee Bee Educations, Kochi

An insightful orientation session was conducted for the final year B.Com and M.Com students of SN College, Kollam, in collaboration with LEAP Gee Bee Educations, Kochi. The session was designed to broaden students' understanding of global career opportunities in the commerce field and equip them with strategies for career planning and skill development.

**Key Topics Covered:**

- Global Career Options after Commerce
- Insights into current market trends and future career opportunities

- Self-assessment and goal setting
- Skill building and career exploration
- Higher education choices post-Bachelor's
- In-demand professional certifications and career paths

The session also shed light on the most relevant post-graduate courses such as M.Com, MBA, CA, CS, CFA, and CMA, and elaborated on prominent career paths including:

- Accounting & Finance
- Investment & Banking
- Corporate Governance
- Business Management & Consulting
- Marketing & Sales
- Human Resource Management

The orientation lasted for approximately 40 minutes and received active participation from the students. It helped them gain clarity on career progression and empowered them to make informed decisions about their

futures.

**SREE NARAYANA COLLEGE, KOLLAM**  
Affiliated to University of Kerala  
 NAAC 'B' Accredited with 'A+' Grade

**LEAP** **GEEBEE EDUCATION**

Department of Commerce

# Global Career Paths After B com & M.com..?



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- Scholarship Eligibility Briefing

**Geebee Education**

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- 950+ Universities
- 35 Countries

Resource Person  
**Aromal Krishna Dev**  
 Career Expert  
 Assistant BDM - Geebee Education

3rd Mar 2025 11:30 AM to 12.30 PM

**VENUE**  
 Department of Commerce  
 Sree Narayana College  
 Kollam

More information call us  
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[www.geebeworld.com](http://www.geebeworld.com)



# Skill Enhancement and Placement-Oriented Training Program Report

Date: March–May 2025

Organized by: Digi Suvidha Pvt Ltd

The Career Guidance and Placement Cell of Sree Narayana College, Kollam collaborated with Digi Suvidha Pvt Ltd to introduce a Skill Enhancement and Placement-Oriented Training Program for undergraduate students. The initiative was designed to bridge the gap between academic learning and employability by equipping students with practical skills tailored to meet current industry demands.

## Program Objectives

The primary goal of the program was to offer students real-world exposure in areas like banking, insurance, accounting, marketing, digital transactions, and data entry, ensuring they become job-ready upon graduation. It also aimed to inspire entrepreneurial thinking among students, especially those from rural backgrounds, by developing micro-skills relevant to the modern job market.

## Program Structure

Structured as a three-month program with flexible scheduling, the training combined theoretical sessions with hands-on assignments, including GST filing, customer relationship management, financial reporting, and digital marketing projects. Weekly workshops and mock interviews further enhanced students' professional readiness.

## Participation and Outcomes

The program was open to students from all streams, with no entrance test requirement and provisions for differently-abled students. The training saw enthusiastic participation, with students benefitting from exposure to tools like Excel, Tally, and CRM software, along with mock interviews and resume-building sessions.

## Impact and Conclusion

This initiative proved to be an effective platform for students to gain practical exposure, soft skills, and career guidance. While placements were not guaranteed, the program successfully connected participants to job opportunities and internships in banking, IT, insurance, and retail sectors, with many students earning part-time incomes during the course.

The Career Guidance and Placement Cell extended its gratitude to Digi Suvidha Pvt Ltd, program trainers, and all participating students for contributing to the success of this comprehensive, employment-focused training program.

Motivational Session & Fintech Skill Development Program Orientation Report

Date: 23 January 2025

Organized by: Digi Suvidha Pvt Ltd

The Career Guidance and Placement Cell of Sree Narayana College, Kollam, in collaboration with Digi Suvidha Pvt Ltd, organized an inspiring Motivational Session and Orientation for the Fintech Skill Development Program. The initiative was part of the college's commitment to preparing students for emerging career opportunities in the fintech and service sectors.

### Session Highlights

The session opened with an introduction to the evolving job market, emphasizing the importance of acquiring practical skills alongside academic qualifications. Through a dynamic video presentation, students were shown real-world employment challenges and the crucial role of employability skills in bridging the education-employment gap.

The representatives from Digi Suvidha Pvt Ltd introduced their Skill Development Program, highlighting its objectives, structure, and outcomes. Students were briefed about hands-on training opportunities in areas such as banking services, insurance, digital payments, sales, and customer relationship management, and the chance to earn while they learn through part-time roles.

### Interactive Segment

A unique aspect of the program was the public interaction initiative, where students are expected to assist local shop owners in adopting digital payment solutions via the DigiStorePay app. This task not only enhances students' confidence and communication abilities but also offers exposure to practical business environments.

The trainers addressed frequently asked questions about the program's structure, financial security measures of the fintech platform, and job placement possibilities following course completion.

The event received an overwhelmingly positive response from students, many of whom expressed interest in enrolling for the program. The Career Guidance and Placement Cell appreciated the efforts of Digi Suvidha Pvt Ltd for offering students a platform to develop job-ready skills, gain financial independence, and prepare for diverse career opportunities in the fintech sector.  
Venue: Saraswathi Vidyalaya School, Vattiyoorkkavu, Trivandrum

Organized by TIIM and Saraswathi College of Arts and Science, in association with Young Indians and the Kerala Start-Up Mission, and under the leadership of Shri. V.K. Prasanth MLA, the Mega Job Fest brought together over 100 hiring companies, offering diverse job opportunities across multiple industries.

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The students reported that it was a highly enriching experience that enhanced their confidence and gave them a clearer direction in their professional journey. They appreciated the exposure and the chance to compete in a real-world recruitment setting.

### Campus selection

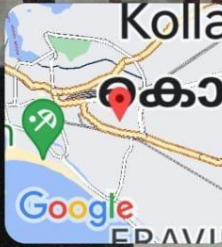
To identify and attract fresh graduates with a background in Business, Entrepreneurship, or related fields who possess the skills and mindset to thrive in innovative, high-growth environments. TALROP has conducted a campus recruitment program.. The selection process includes Group discussion and Personal interview. One candidate got placed.



Geo-Tagging Camera

2025/02/13 12:18

Kollam, Kerala, India  
VJJ2+R7J, SN College Junction, Karbala, Kollam, Kerala 691001, India  
Lat 8.881954 Long 76.601349



Geo-Tagging Camera

2025/02/13 12:59

Kollam, Kerala, India  
VJJ2+R7J, SN College Junction, Karbala, Kollam, Kerala 691001, India  
Lat 8.881934 Long 76.601339



**DIUU DIGITAL UNIVERSE  
PRIVATE LIMITED**

An initiative from



Dear Theerthaa P Sujish,

We hope this letter finds you well. We are writing to extend a formal offer of employment for the position of **Ecosystem Strategist** in our esteemed organisation.

After careful consideration of your qualifications, skills, and experience, we are pleased to offer you the position of **Ecosystem Strategist** at **Talrop (legally managed by Talrop's wholly owned subsidiary, Diuu)**. We believe that your expertise will greatly contribute to our team and the success of our organisation.

Below are the specific details regarding your employment offer :

Position : **Ecosystem Strategist**  
Salary : INR 20,000 per month.  
Joining Date : 09-07-2025  
Training Location : Talrop's IT Headquarters, 2nd Floor, 206, HILITE Platino, Shankar Nagar Road, Maradu, Kerala, India - 682304

The working hours will be from **9 AM to 6 PM**, Monday to Saturday, inclusive of a designated 1 hour lunch break.

Your probation period shall continue for a period of six months, beginning from the joining date. Upon successful completion, and based on your performance, you will be transitioned to a fixed annual salary of **INR 4.80 LPA (Rupees Four Lakh and Eighty Thousand per annum) including all benefits**.

If you experience frequent unplanned absences during your probationary period, we may need to extend this period to allow for a thorough assessment of your performance. Should this be necessary, we will inform you in writing and kindly request your acknowledgment and understanding.

You will be required to relocate to any district as and when the requirement arises.

Please note that the remuneration provided is inclusive of Travel Allowance (TA) and Food Allowance (FA).

We believe that you possess the necessary skills and qualifications required to excel in this role. Your contributions will play a vital part in the growth and success of our organisation.

Once again, congratulations on your selection for the position of **Ecosystem Strategist** at **Talrop (legally managed by Talrop's wholly owned subsidiary, Diuu)**. We look forward to welcoming you to our team and working together to achieve great things.

Thank you for your time and consideration. We eagerly await your positive response.

Best Regards,  
HR Manager,  
Diuu Digital Universe Private Limited  
An Initiative from Talrop.

**DIUU DIGITAL UNIVERSE PRIVATE LIMITED**  
8th Floor, Infra Futura Building, Kakkanad,  
Ernakulam, Kerala, India, PIN - 682021

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## Conclusion

The Career Guidance and Placement Cell plays a vital role in shaping the future of students. With the changing job landscape, it becomes imperative for institutions to invest in robust career services to prepare students not just for their first job, but for lifelong career success.

The Career Guidance and Placement Cell of Sree Narayana College, Kollam is committed to equipping students with the skills, knowledge, and confidence to achieve success in their chosen fields. With continuous support, strategic partnerships, and effective training, the Cell aspires to transform students into professionals, entrepreneurs, and leaders of tomorrow.