



SREE NARAYANA COLLEGE, KOLLAM

Affiliated to University of Kerala
NAAC Re-Accredited with 'A' Grade

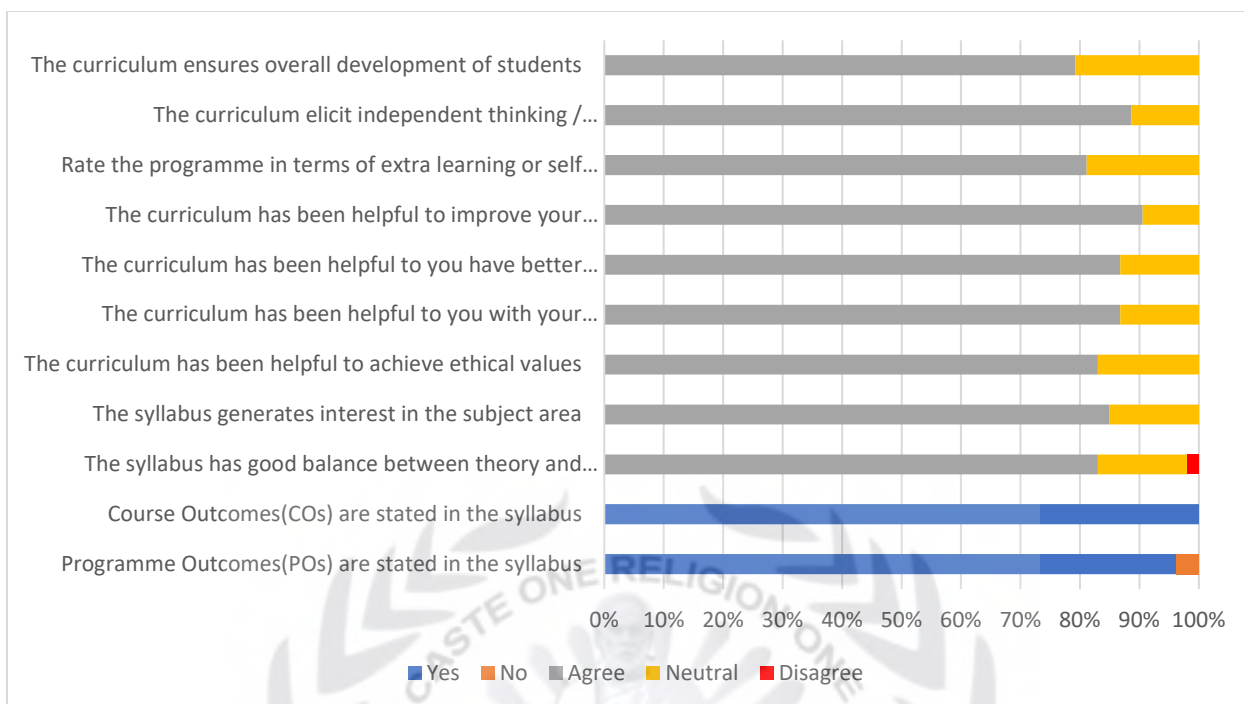
Sree Narayana College, Kollam

Department of Journalism and Mass Communication

Student Feedback on Programme for Curriculum Evaluation

CONSOLIDATED SHEET 2021-2022

Sl. No	Feedback Criteria	Yes	No	Agree	Neutral	Disagree
1	Programme Outcomes(POs) are stated in the syllabus	51	2			
2	Course Outcomes(COs) are stated in the syllabus	53	0			
3	The syllabus has good balance between theory and application			44	8	1
4	The syllabus generates interest in the subject area			45	8	0
5	The curriculum has been helpful to achieve ethical values			44	9	0
6	The curriculum has been helpful to you with your present status/employment/ higher education			46	7	0
7	The curriculum has been helpful to you have better communication skills			46	7	0
8	The curriculum has been helpful to improve your interpersonal skills			48	5	0
9	Rate the programme in terms of extra learning or self learning considering the design of the programme			43	10	0
10	The curriculum elicit independent thinking / management / leadership skills			47	6	0
11	The curriculum ensures overall development of students			42	11	0

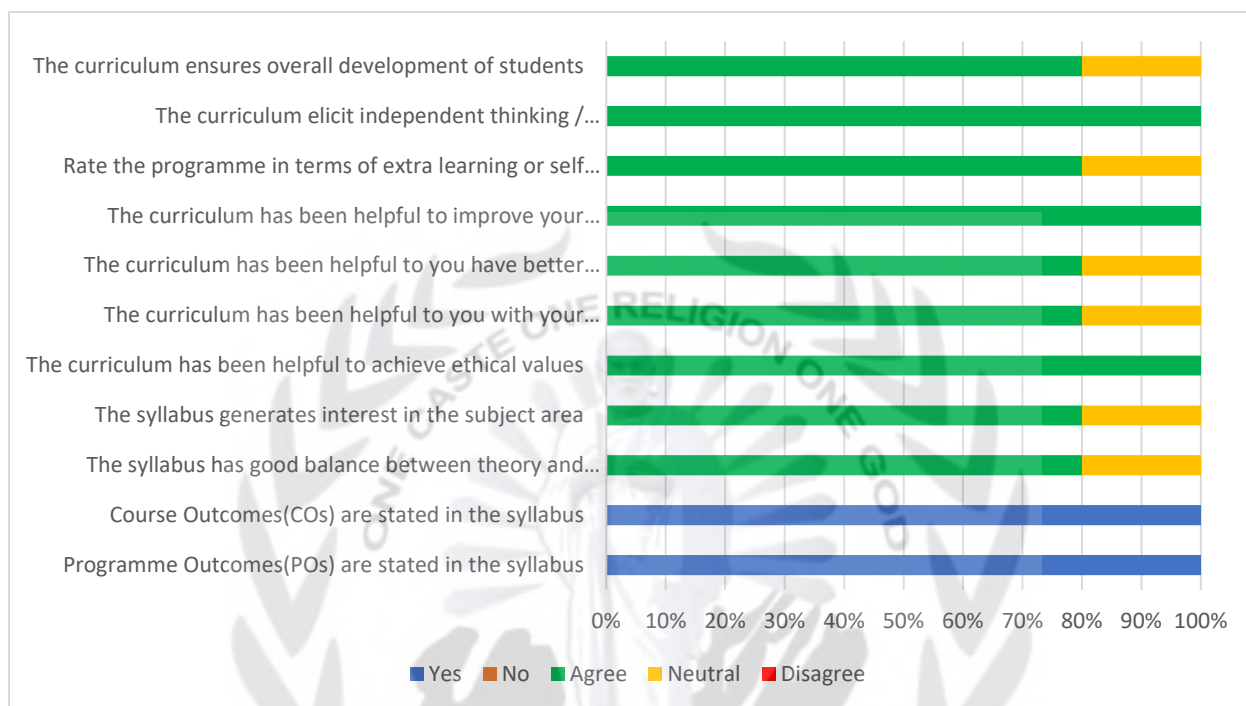


Majority of the students opined well for the statements for interpersonal skills. A few students rated unsatisfactorily for the statement regarding self-learning or extra learning. Many of the students has the opinion that the curriculum helped them to improve their communication skills, leadership skills as well as independent thinking and management.

Teacher Feedback on Programme for Curriculum Evaluation CONSOLIDATED SHEET

Sl. No	Feedback Criteria	Yes	No	Agree	Neutral	Disagree
1	Programme Outcomes(POs) are stated in the syllabus	5	0			
2	Course Outcomes(COs) are stated in the syllabus	5	0			
3	The syllabus has good balance between theory and application			4	1	0
4	The syllabus generates interest in the subject area			4	1	0
5	The curriculum has been helpful to achieve ethical values			5	0	0
6	The curriculum has been helpful to you with your present status/employment/ higher education			4	1	0
7	The curriculum has been helpful to you have better communication skills			4	1	0
8	The curriculum has been helpful to improve your interpersonal skills			5	0	0

9	Rate the programme in terms of extra learning or self learning considering the design of the programme			4	1	0
10	The curriculum elicit independent thinking / management / leadership skills			5	0	0
11	The curriculum ensures overall development of students			4	1	0

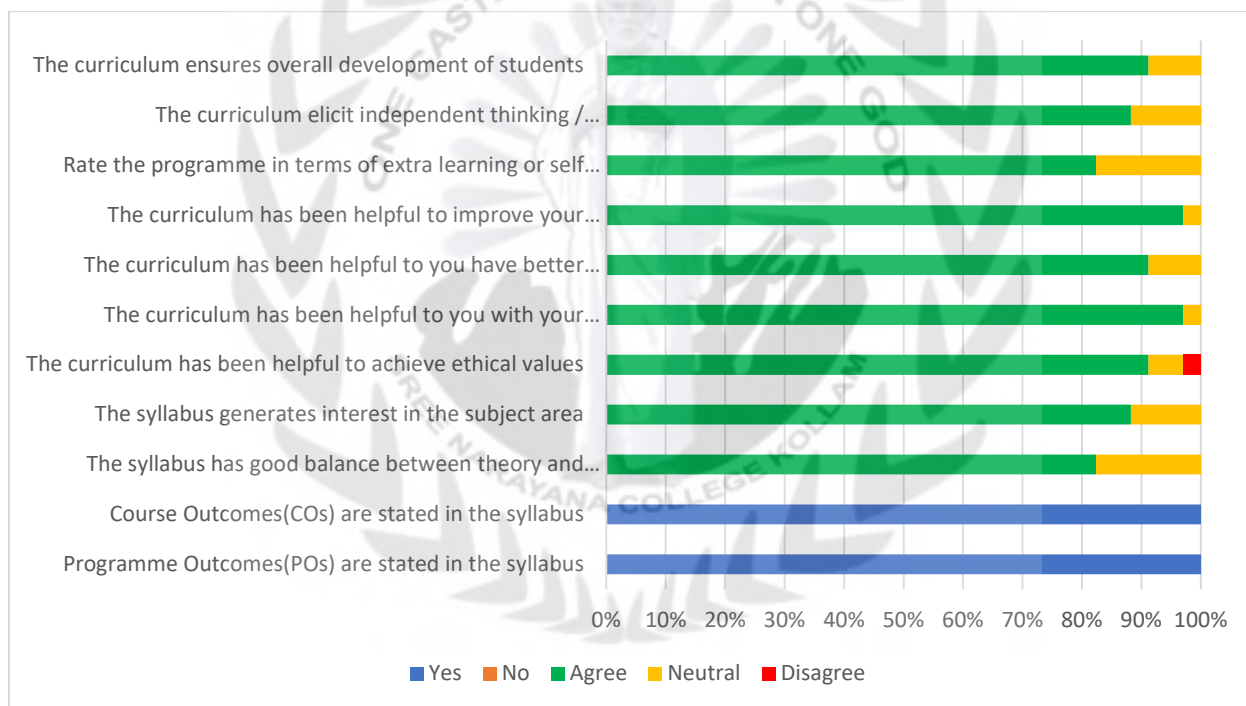


Everyone stated that the Programme outcomes and course outcomes were stated in the syllabus. Excellent rating has been given by the faculties of dept of journalism and Mass communication for the first two statements mentioned in teacher feedback. Moreover, all faculties have a good opinion with regard to the statement like, “The curriculum elicit independent thinking / management / leadership skills”, “The curriculum ensures overall development of students”.

Parent Feedback on Programme for Curriculum Evaluation CONSOLIDATED SHEET 2021-2022

Sl. No	Feedback Criteria	Yes	No	Agree	Neutral	Disagree
1	Programme Outcomes(POs) are stated in the syllabus	34	0			
2	Course Outcomes(COs) are stated in the syllabus	34	0			
3	The syllabus has good balance between theory and application			28	6	0

4	The syllabus generates interest in the subject area			30	4	0
5	The curriculum has been helpful to achieve ethical values			31	2	1
6	The curriculum has been helpful to you with your present status/employment/ higher education			33	1	0
7	The curriculum has been helpful to you have better communication skills			31	3	0
8	The curriculum has been helpful to improve your interpersonal skills			33	1	0
9	Rate the programme in terms of extra learning or self learning considering the design of the programme			28	6	0
10	The curriculum elicit independent thinking / management / leadership skills			30	4	0
11	The curriculum ensures overall development of students			31	3	0

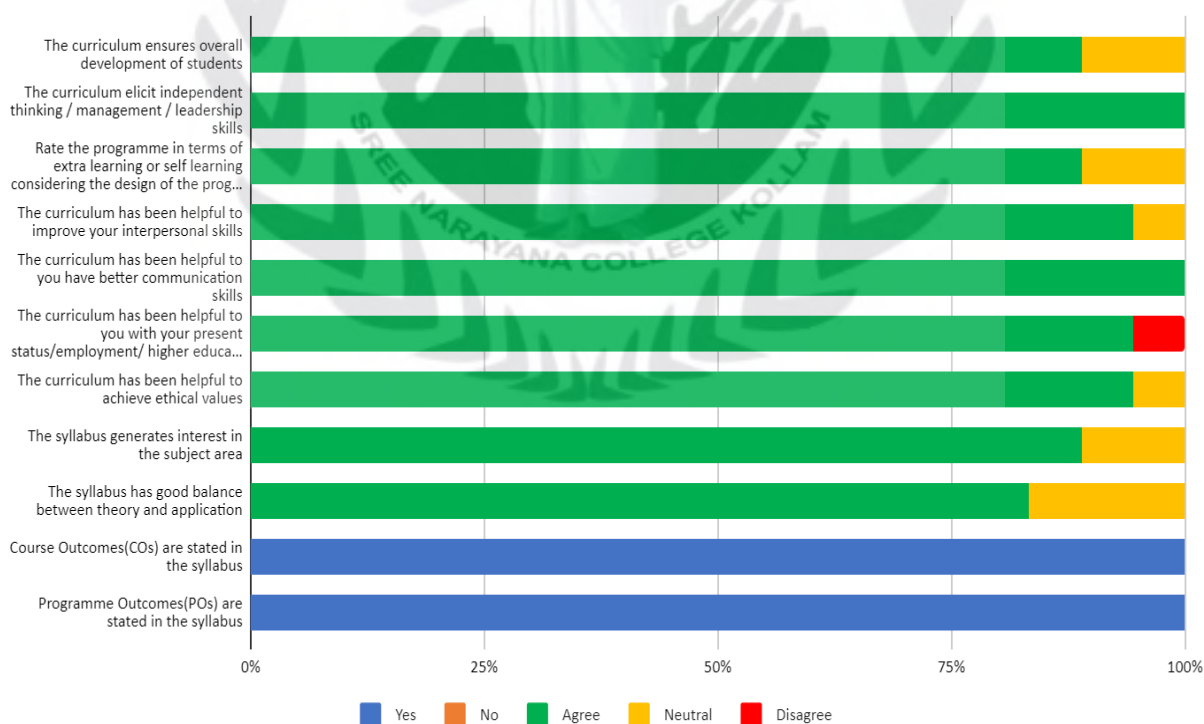


Most of the parents has opined well for all the statement mentioned in the parents feedback
 The parents mentioned that curriculum has been helpful to you have better communication skills for their children

Alumni Feedback on Programme for Curriculum Evaluation CONSOLIDATED SHEET 2021-2022

Sl. No	Feedback Criteria	Yes	No	Agree	Neutral	Disagree
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1	Programme Outcomes(POs) are stated in the syllabus	18	0			
2	Course Outcomes(COs) are stated in the syllabus	18	0			
3	The syllabus has good balance between theory and application			15	3	0
4	The syllabus generates interest in the subject area			16	2	0
5	The curriculum has been helpful to achieve ethical values			17	1	0
6	The curriculum has been helpful to you with your present status/employment/ higher education			17	0	1
7	The curriculum has been helpful to you have better communication skills			18	0	0
8	The curriculum has been helpful to improve your interpersonal skills			17	1	0
9	Rate the programme in terms of extra learning or self-learning considering the design of the programme.			16	2	0
10	The curriculum elicits independent thinking / management / leadership skills.			18	0	0
11	The curriculum ensures overall development of students.			16	2	0



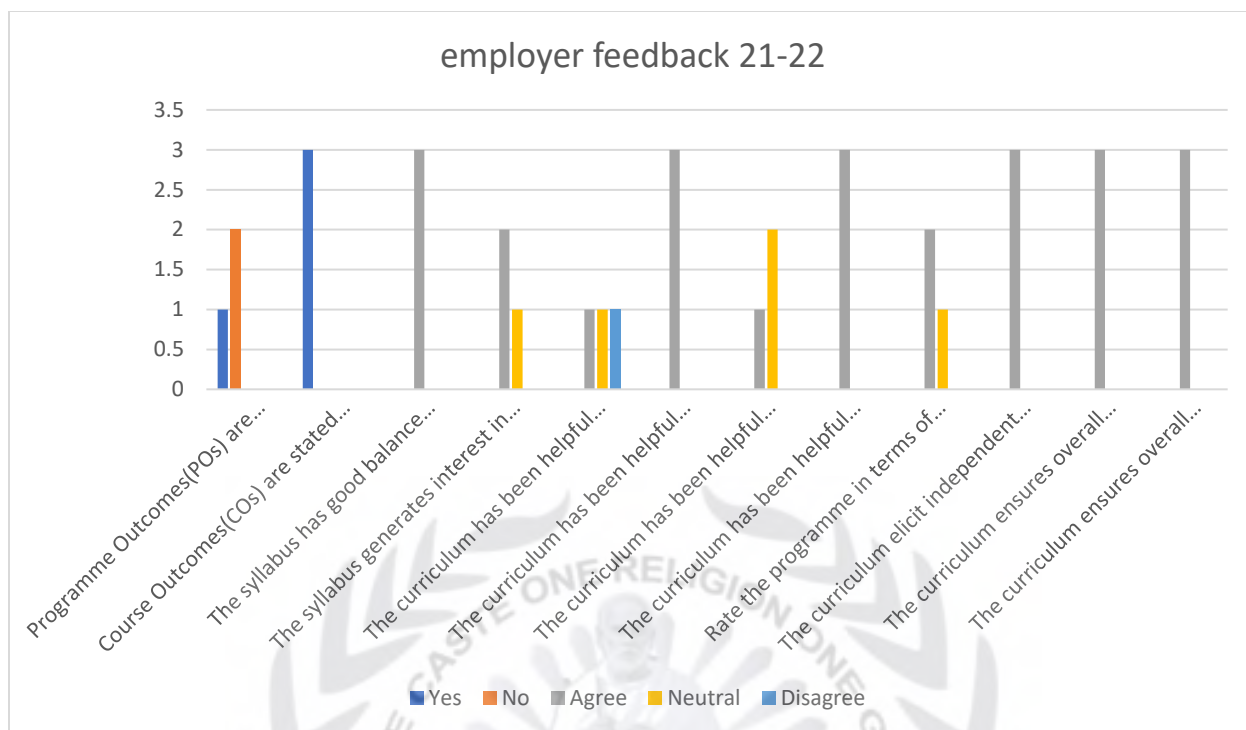
Majority of the alumni students gave positive opinion about the syllabus and they said that the curriculum has been helpful to them to have better communication skills. Students also rated

very high for the fact that the program has given them opportunity to improve their interpersonal skills.

Majority of the department alumni has opined well for the statement regarding programme outcome and course outcome. Most of the alumni has provided a satisfactory opinion regarding all the statement mentioned in alumni feedback.

Employer Feedback on Programme for Curriculum Evaluation 2021-2022

Sl. No	Feedback Criteria	Yes	No	Agree	Neutral	Disagree
1	Programme Outcomes(POs) are stated in the syllabus	1	2			
2	Course Outcomes(COs) are stated in the syllabus	3				
3	The syllabus has good balance between theory and application			3		
4	The syllabus generates interest in the subject area			2	1	
5	The curriculum has been helpful to achieve ethical values			1	1	1
6	The curriculum has been helpful to you with your present status/employment/ higher education			3		
7	The curriculum has been helpful to you have better communication skills			1	2	
8	The curriculum has been helpful to improve your interpersonal skills			3		
9	Rate the programme in terms of extra learning or self learning considering the design of the programme			2	1	
10	The curriculum elicit independent thinking / management / leadership skills			3		
11	The curriculum ensures overall development of students			3		
10	The curriculum ensures overall development of students			3		



While evaluating the response of employers' its clear from the table and graph that most of the employers has given high rating for majority of the statement except in the case of programme outcomes.

Action Taken Report

- The college council has decided to provide technical upgrade to the Media Lab in order to teach with the updated industry leading facilities.
- It is decided to strengthen the remedial system of the college to address the issues of slow learners and academically backward students.
- Decided to design the tutorial system to facilitate the overall development of the students.
- Proper suggestions for time bound syllabus revision and the conduct of academic workshops for faculties had been given to the University through Board of studies, Academic council members of the college.
- It has been decided to provide a favorable mechanism for students to pursue grievances and learning related issues as required.
- Proper directions have been given to tutors in order to maintain discipline in the college.
- The College decided to give career guidance and more practical to subjects like Journalism and Mass Communication.
- Workshops and practical sessions to be introduced for all core subjects in BA journalism and Mass Communication.