



**SREE  
NARAYANA  
COLLEGE  
KOLLAM**

# **POLICY DOCUMENT:**

**Beyond the  
Campus  
Environment  
Promotional  
Activities**

Sree Narayana College, Kollam firmly adheres to the policy of environment conservation and regularly organizes on- and off-campus activities that demonstrate our college's obligation to contribute to the sustainability of the environment. Our college has a Green Protocol Monitoring Committee comprising of staff and students that actively involve in orchestrating the environment conservation and awareness- raising activities beyond the campus.

The following are the key components of the institution's policy of beyond the campus environmental promotional activities:

- Encourage stakeholder awareness of environmental issues to prevent resource abuse and pollution.
- Involve students and staff in activities related to the conservation, restoration and protection of Ashtamudi Lake - Ramsar Site.
- Organize workshops on the strategies for environment conservation especially wetland resources with the participation of industry experts.
- Conduct rallies, flash mobs and cleaning campaigns in Kollam Corporation area.
- The Herbarium of our college offers a "Plant Identification and Botanical Information Service (BIS)" which aids the general public in the identification of unknown angiosperm plant specimens. The service can be accessed online and offline.
- Observe days of environmental importance with the objective of connecting students to nature.
- Encourage and organize tree plantation drives outside the campus and at students' residences.
- Install sign boards and information boards at Link Road, Kollam for educating the public about the need for protecting Ashtamudi Lake.

- Organize cultural activities with public participation and road shows for creating awareness on environment protection among the general public.
- Collaborate with social, government and regional agencies and partake in social work.
- Organize awareness classes among the communities in the regions surrounding the Ramsar site.
- Organize online awareness sessions for better reach of the concepts of biodiversity conservation to a wider populace.
- Organize research on the environmental concerns related to deforestation and destruction of mangroves in Kollam region.
- Organize Mass Cleanliness-cum-awareness drives on Coastal beaches and public sites as part of Government of India's Swatch Bharat Abhiyan project.
- Visit to Biodiversity Heritage Centres for educating the students about biodiversity, species and ecosystem diversity.
- Organize studies on the ecological concerns affecting the Kollam coastal area.
- Information on environmental awareness may be disseminated through a range of different means or tools such as radio, television, video, film, the internet, social media, mobile phones, newspapers, newsletters, leaflets, poster campaigns and the arts.