

**Sree Narayana College Kollam**  
**Dept. of Journalism and Mass Communication**  
**2017-18**

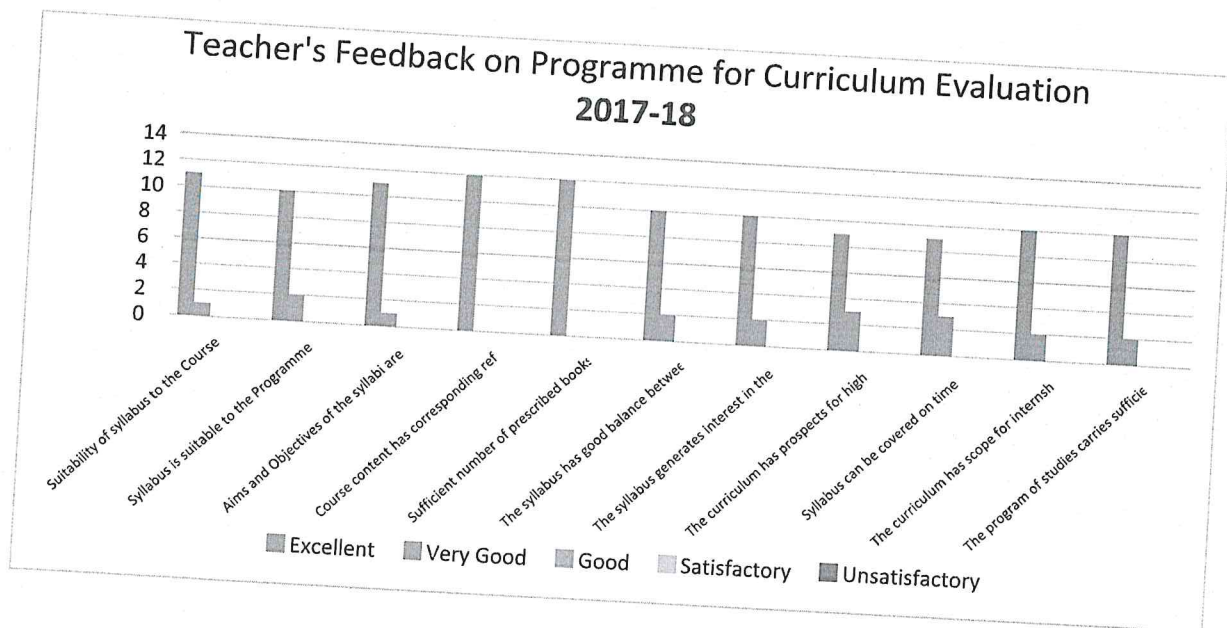
**Teacher Feed Back**

Sl. No.	Teacher's Feedback on Programme for Curriculum Evaluation 2017-18					
	Feedback Criteria	Excellent	Very Good	Good	Satisfactory	Unsatisfactory
1	Suitability of syllabus to the Course	3				
2	Syllabus is suitable to the Programme	3				
3	Aims and Objectives of the syllabi are well defined and clear	3				
4	Course content has corresponding reference materials	3				
5	Sufficient number of prescribed books and reference materials are available in the Library	3				
6	The syllabus has good balance between theory and application	3				
7	The syllabus generates interest in the subject area	3				
8	The curriculum has prospects for higher education/employability	3				
9	Syllabus can be covered on time	3				
10	The curriculum has scope for internship/training/ research	3				
11	The program of studies carries sufficient number of optional courses.	3				



S. S. S. S. S.

Principal  
Sree Narayana College  
Kollam



All the teachers of the department are fully satisfied with the syllabus of the programme. Most of the teachers gave excellent feedback for the fact that the syllabus generates interest in the subject area and the availability of reference books in the library. And most of the teachers rated well with regard to the criteria for syllabus and the program of studies carries sufficient number of optional courses in the subject area which is well defined in the graph and table.

### Student Feedback

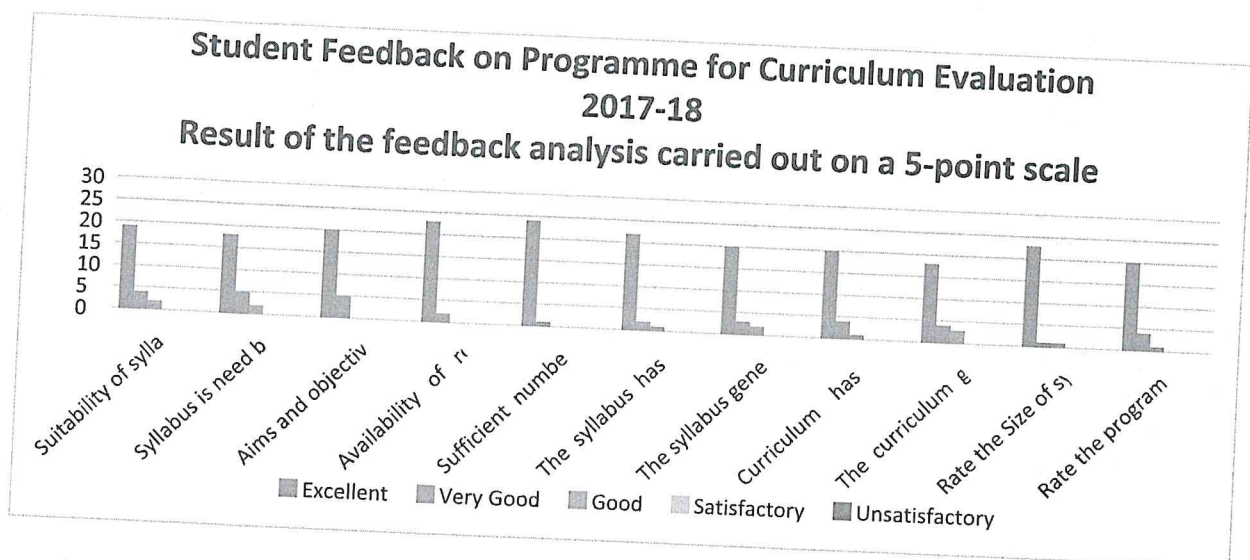
<b>Student Feedback on Programme for Curriculum Evaluation CONSOLIDATED SHEET 2017-18</b>						
Sl. No	Feedback Criteria	Result of the feedback analysis carried out on a 5-point scale				
		Excellent	Very Good	Good	Satisfactory	Unsatisfactory
1	Suitability of syllabus to the Programmes	19	4	2		
2	Syllabus is need based	18	5	2		
3	Aims and objectives of the syllabi are well defined and clear	20	5			
4	Availability of reference materials for	23	2			



*Surathilharayil*

Principal  
Sree Narayana College  
Kollam

Programme content						
5	Sufficient number of prescribed books and reference materials are available in the Library	24	1			
6	The syllabus has good balance between theory and application	22	2	1		
7	The syllabus generates interest in the subject area	20	3	2		
8	Curriculum has prospects for higher education/ employability	20	4	1		
9	The curriculum gives scope for internship/ training/ research	18	4	3		
10	Rate the Size of syllabus in terms of the load on the student	23	1	1		
11	Rate the programme in terms of extra learning or self-learning considering the design of the Programme	20	4	1		



The students of Journalism department have opined well regarding the availability of Sufficient number of prescribed books and reference materials are available in the Library”.

Majority of students gave positive opinion about the availability of reference materials for Programme content. A few students gave opinion about the Suitability of syllabus to the Programmes and mentioned it needed to be updated very frequently to meet up with industry standards in Journalism. They also suggest that the syllabus is highly suitable for higher education purposes.

*Purushotharayan*



Principal  
Sree Narayana College  
Kollam



Parent feed back

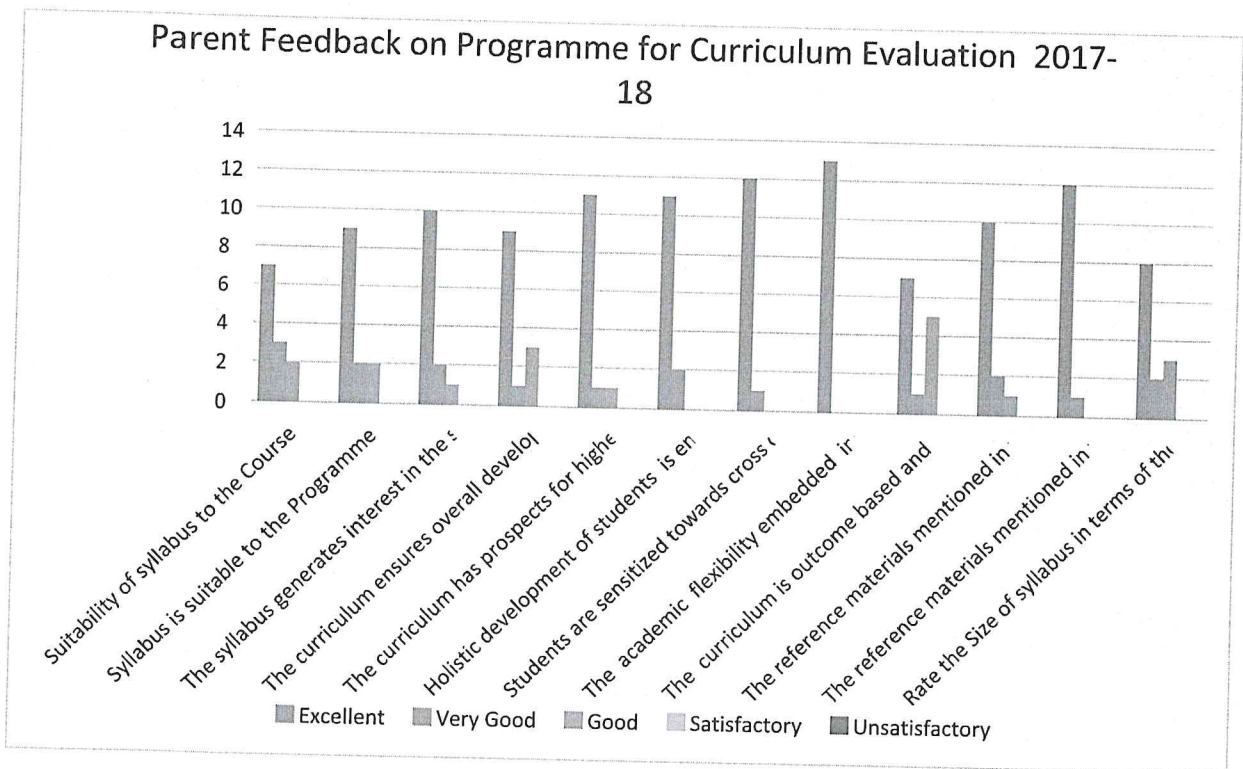
**Parent Feedback on Programme for Curriculum Evaluation Consolidated  
CONSOLIDATED SHEET 2017-18**

Sl. No	Feedback Criteria	Result of the feedback analysis carried out on a 5-point scale				
		Excellent	Very Good	Good	Satisfactory	Unsatisfactory
1	Suitability of syllabus to the Course	7	3	2		
2	Syllabus is suitable to the Programme	9	2	2		
3	The syllabus generates interest in the subject area	10	2	1		
4	The curriculum ensures overall development of the student	9	1	3		
5	The curriculum has prospects for higher education/ employment	11	1	1		
6	Holistic development of students is ensured by participation of students in various sports, cultural and co-curricular activities organized throughout the academic period.	11	2			
7	Students are sensitized towards cross cutting issues like gender equality, environment and sustainability, ethics and values etc.	12	1			
8	The academic flexibility embedded in the curriculum provides opportunities to students to pursue their interest by choosing various open and elective courses.	13				
9	The curriculum is outcome based and the expected outcomes, through various courses, are attained.	7	1	5		
10	The reference materials mentioned in the syllabus sufficient	10	2	1		
11	The reference materials mentioned in the syllabus are available in the college library	12	1			
12	Rate the Size of syllabus in terms of the load on the student	8	2	3		



*Suraththarayi*

Principal  
Sree Narayana College  
Kollam



Parents had given an excellent rating with regard to the last three criteria which is clearly mentioned in the concerned tables and graphs. But they had provided a suggestion that some improvement is required in the syllabus for the overall development of the students and on the curriculum.

### Employer feed back

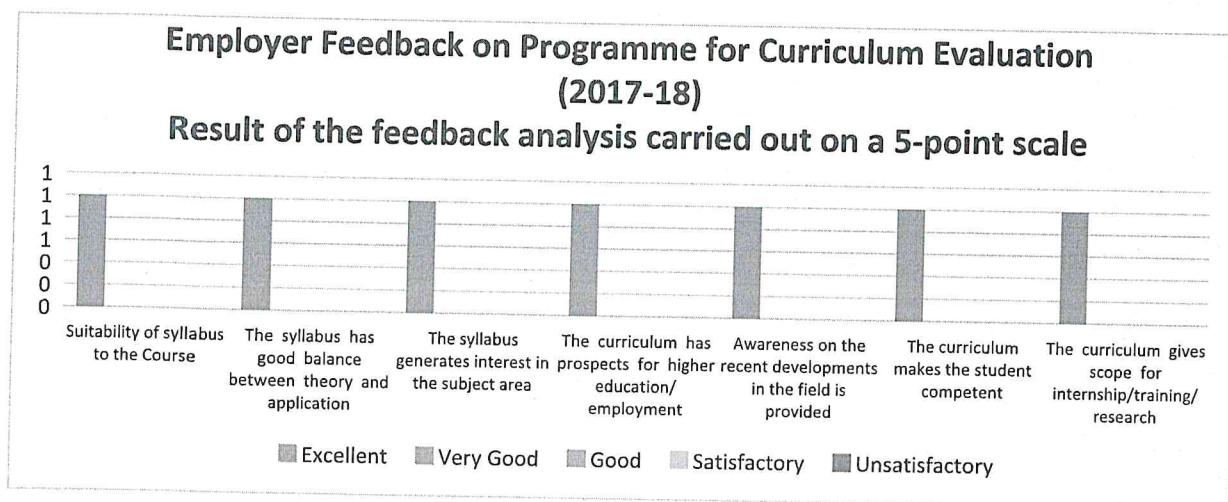
Employer Feedback on Programme for Curriculum Evaluation						
CONSOLIDATED SHEET 2017-18						
Sl. No	Feedback Criteria	Result of the feedback analysis carried out on a 5-point scale				
		Excellent	Very Good	Good	Satisfactory	Unsatisfactory
1	Suitability of syllabus to the Course	1				
2	The syllabus has good balance between theory and application	1				
3	The syllabus generates interest in the subject area	1				
4	The curriculum has prospects for higher education/ employment	1				
5	Awareness on the recent	1				



*Gurukulharayal*

Principal  
Sree Narayana College  
Kollam

	developments in the field is provided					
6	The curriculum makes the student competent	1				
7	The curriculum gives scope for internship/training/ research	1				



The employers rated the highest for the competency of the curriculum and it gives scope for internship/training/ research but a minority had the opinion that the syllabus need to develop a proper balance between theory and application.

*Aruntharaj*



Principal  
Sree Narayana College  
Kollam

## Alumni Feed Back

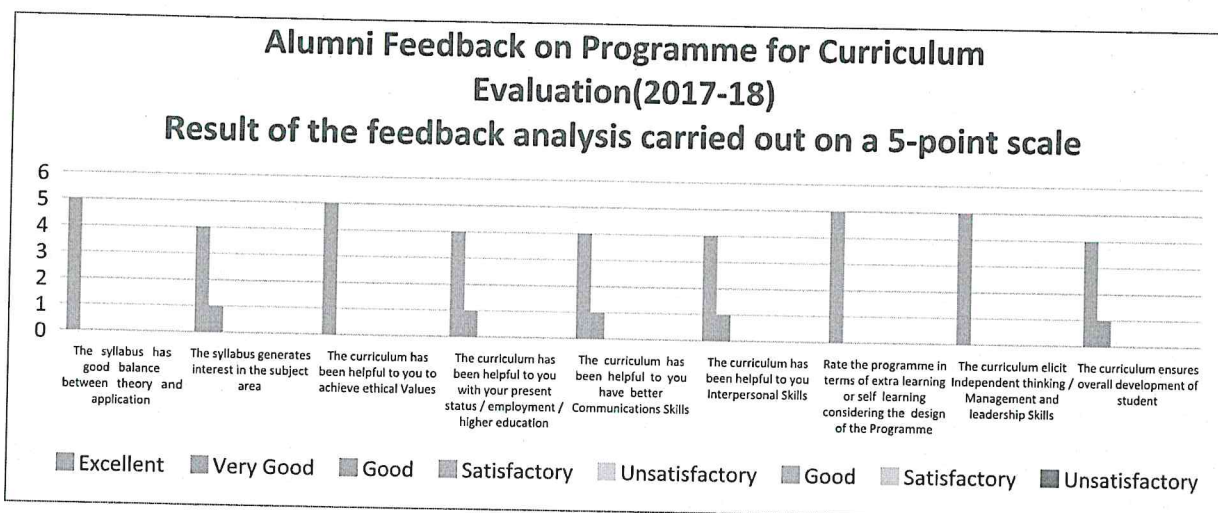
<b>Alumni Feedback on Programme for Curriculum Evaluation</b>						
<b>CONSOLIDATED SHEET 2017-18</b>						
Sl. No	Feedback Criteria	Result of the feedback analysis carried out on a 5-point scale				
		Excellent	Very Good	Good	Satisfactory	Unsatisfactory
1	The syllabus has good balance between theory and application	5				
2	The syllabus generates interest in the subject area	4	1			
3	The curriculum has been helpful to you to achieve ethical Values	5				
4	The curriculum has been helpful to you with your present status / employment / higher education	4	1			
5	The curriculum has been helpful to you have better Communications Skills	4	1			
6	The curriculum has been helpful to you Interpersonal Skills	4	1			
7	Rate the programme in terms of extra learning or self learning considering the design of the Programme	5				
8	The curriculum elicit Independent thinking / Management and leadership Skills	5				
9	The curriculum ensures overall development of student	4	1			

*Sunitha Narayan*

**Principal  
Sree Narayana College  
Kollam**







Most of the Alumni rated highest for the statement with regard to extra learning or self-learning considering the design of the Programme and the curriculum has been helpful to you to achieve ethical values. But a minority also felt the need to revive the programme for developing independent thinking skills. Majority of Students rated maximum points in terms of extra learning or self-learning considering the design of the Programme

#### ACTION PLAN REPORT

- Suggestions received through feedback are properly communicated to teaching and non-teaching staff by the Principal.
- Initiatives have taken in the college level to provide updated infrastructure for the smooth conduct of the course as per the requirements in the syllabus.
- Various certificate courses have been started for students for higher education provision
- Improvisation in teaching learning process.



*Sunitha Harayil*

Principal  
Sree Narayana College  
Kollam