

**MEMORANDUM OF UNDERSTANDING  
(MOU)**

**BETWEEN**

**SREE NARAYANA COLLEGE KOLLAM**



**&**

**HEDGE SCHOOL OF APPLIED ECONOMICS**



*Benjamin*



## **MEMORANDUM OF UNDERSTANDING (MOU)**

This Memorandum of Understanding (MOU) is executed between **Sree Narayana College Kollam and HSAE (Hedge School of Applied Economics)** for various industry training programmes.

### **Sree Narayana College Kollam and Hedge School of Applied Economics**

**Sree Narayana College Kollam , Kerala**

Represented By – **Dr. R. Sunil Kumar**

Principal

Hedge School of Applied & Economics (HSAE)

Training & Knowledge Initiative – Hedge Group of Companies

Hedge House Mamangalam P O Palarivattom – Cochin, 682 017, Kerala – India

Represented by: **Benil Dani Alexander**

Managing Director

  
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The first party is an Educational Institution was founded in 1948 and is affiliated to the Kerala University. It is owned and managed by the Sree Narayana Trusts, Kollam. The collage offers 17 undergraduate, 14 postgraduate and 01 P.G Diploma programmes. 09 postgraduate Departments are approved as research center under University Of Kerala. At present the college is re-accredited with A grade by the National Assessment and Accreditation Council (NAAC).

The second party is a knowledge initiative from Hedge Equities - a company engaged in Financial Services catering to the evolving needs and unique requirement to build, manage and grow wealth.

HSAE provides a platform for spreading the concept of financial freedom and develop entrepreneurship among youth through imparting the importance of asset creation and its management by understanding the true concepts of risk and return. HSAE is the first ever educational venture dedicated to creating a class of high-end investment professionals across India.

### **OBJECTIVE OF THE PROGRAMME**

A good degree is no longer enough to guarantee students employment. More employers look for graduates/post graduates with key skills. It is well accepted that there is a growing need for Industry Institute tie-up to enable the students pursuing academics at various levels will have an Industry orientation and employability along with their academic career. The Skill Development Programmes by KASE, Kerala Academy for Skills Excellence (Skill development division of Kerala Government) is designed to deliver the key employability skills to your student who wants to pursue a career in the Financial Services Industry including Banking & Financial Markets. Developing in consultation with colleges and concerned institutions, it's a compact package of Govt of Kerala, Kerala Academy for Skills Excellence & Financial Services Industry





This agreement is executed for various industry certification program based on the mutual understanding between the two parties. The Program as follows:

- Gateway to Financial Freedom
- Foundation Programme in Banking & Financial Services – Accredited by KASE
- Test Drive your career in Financial Services & Live Internship
- Technical Training
- Project Guidance
- Internship Assistance
- Placement Assistance
- NISM
- CWM
- CMA
- CPFS

**Co-Operation Expected from First Party – Sree Narayana College Kollam**

1. Providing students for the program which will be conducting upon mutual understanding
2. To provide necessary infrastructure, including equipments and materials.
3. The first party to pay the amount based on the program that we conduct at your esteemed organization.
4. As part of the evaluation, student presentations, written tests, and practical tests can be facilitated by the First Party.
5. The first party shall consider interested candidates for internship.

  
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Sl.No	Programmes	Hours	Number of Students
1	Foundation Programme in Banking & Financial Services	20 Hrs	Based on the Mutual Understanding
2	Test Drive your career in Financial Services & Live Internship	25 - 30 Hrs	
3	Gateway to Financial Freedom	3 Hrs	
4	NISM - Mutual Fund /Research Analyst / Investment Advisory	20 Hrs/ 30 Hrs/ 50 Hrs	
5	Certified Personal Finance Specialist	10 Hrs	

#### **Cooperation Expected from Second Party - Hedge School of Applied Economics:**

1. The industry faculty from HSAE will engage in skill oriented classes on the basis of the mutually accepted curriculum
2. Imparting of industry oriented theoretical knowledge should be done by the Second Party.
3. Course modules of the program will be decided after mutual consideration of both parties.
4. As a part of the evaluation, student presentations, written tests, and practical tests should be conducted by the Second Party.
5. Awarding certificates: After the evaluation, co- branded certificates issued by KASE are to be awarded by Second Party.

#### **Advantages for the First Party**

- Gain critical insights from the industry subject matter expert.
- Add respected credentials to the resume of the students.
- Improve the adaptability of the students to the banking & financial services industry.




### **Advantages for the Second Party**

- Improve visibility of the programs conducted by HSAE in association with various accredited certification programs –KASE/AAFM
- Employer's get an option for recruiting the best out of the trained pool of the students
- More publicity through associating as a partner in the programme

### **Location**

The programme will be conducted at the facilities provided by the first party.

### **Commencement of the program**

The program will be conducted based on the mutual understanding between the first party and second party

### **Payment**

50% of the total program fees pay on the commencement day, balance to be paid on the final day of the session

### **Certificates**

After conducting the program, evaluation will be conducted on the last day of each batch. Based on the assessment certificates will be issued by the second party.

### **Duration**

This MoU is valid for One Year from the date of Signing

  
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**EXECUTED AS AN AGREEMENT**

**Signed for and on behalf of Sree Narayana College Kollam**

Dr.R. Sunil Kumar - Principal

Kollam



01.07.2020

(Signature)

(Seal)



**Signed for and on behalf of Hedge School Applied Economics**

Benil Dani Alexander – Managing Director



(Signature)



(Seal)

## **Certificate program on Mutual funds**

### **In association with**

#### **HEDGE: School of applied Economics and NISM (National Institute of Securities Management)**

The programme is scheduled and conducted by the collaborative effort of HEDGE: School of applied Economics and NISM(National Institute of Securities Management) an educational initiative of SEBI. The course is designed with 20 working hours and can accommodate a maximum of 60 candidates with a fee budget of Rs 1000/- per student. The certificate is accredited by NISM.

The programme aims to provide participants with useful and keen insights on various aspects of the functioning of the mutual funds.

The key objective of the programme is:

To provide participants with the knowledge of risks and rewards of investing in mutual funds

To equip participants to pass the NISM Certification Test

To develop professional skills and knowledge for the Commerce students

To provide an understanding of the complexities of mutual fund functions, both internally and externally

The topics discussed include Introduction to Mutual Funds Industry in India, Investment Objectives and Strategy, Pricing and Valuation of Assets of Mutual Fund Schemes, Credit Evaluation and Risk Management Mechanism at Mutual Funds, Regulatory Perspectives, Distribution Network - Strengths and Pitfalls, Investment Restrictions & investment Process Flow and Global Macro Economy & its Impact on Indian Financial Market.

Date of starting - 01.08.2020

Participants

The participants are B.com and M.com students