SREE NARAYANA COLLEGE, KOLLAM

Department of Science and Technology, Golden Jubilee Commemoration

WEBINAR

ON

"STARTUP INNOVATIVES IN TRADITIONAL HIGHER EDUCATION SYSTEM"

Jointly Organized by

SCIENCE DEPARTMENTS OF SREE NARAYANA COLLEGE, KOLLAM

and

INDIAN SCIENCE CONGRESS ASSOCIATION: COCHIN CHAPTER

30th November 2020

REPORT

Organising Committee

General Convener : Dr V L Pushpa, HOD, Department of Chemistry

Convener : Dr B T Sulekha, HOD, Department of Zoology

Department Level Coordinators:

Dr. Nisha A P, Department of Botany

- Dr. Ambili S, Department of Biochemistry
- Ms. Nimi Muraleedharan, Department of Biotechnology
- Ms. Kuleena Das, Department of Mathematics
- Ms. Rehna R, Department of Physics



National webinar on "Start-up Innovatives in Traditional Higher Education System"

Department of Science and Technology, Govt. of India was established in 1971 for promoting new areas of science and technology and they have been organising, coordinating and promoting science and technology activities in the country. As part of the golden jubilee commemoration of Department of science and technology a national webinar on the topic "**Startup Innovatives in Traditional Higher Education System**" was jointly organised by the science departments of Sree Narayana College Kollam and the Indian Science Congress Association: cochin chapter on 30th November 2020.

Relevance of the topic

Start-up is a newly emerged business venture that aims to develop a viable business model to meet a marketplace, need or problem. It refers to new businesses that intend to grow beyond the solo founder, have employees, and intend to grow large (job creating). This can contribute to National Development by meeting the needs of the society and industry, empowering weaker and underprivileged sections, and to build the economy of the country.

Now a days one of most relevant problems faced by the students of Arts and Science colleges across the country is that, there are no avenues available for them at present to begin with startup initiatives. It is true to the case of SN college students also. This webinar is intended to eradicate such impediments and provide them with ample opportunities to come up.

Our esteemed institution Sree Narayana College, Kollam, is a renowned Arts and Science College, in Kerala having NAAC re-accredited with 'A' Grade and ATAL Ranking in 'A Band'. We are looking forward to initiate start-up programmes in our college with great enthusiasm.

We have 8 Science Departments out of 22 Disciplines. All are enthusiastic to begin suitable start-ups, but we are lacking proper idea and guidelines on it. Hence, we thought of using this as an opportunity to express our concerns and find solutions for the above problems through this programme.

Keeping this in mind, the Department of Science & Technology (DST) is promoting schemes to support research and entrepreneurial skills among youth through various programmes that will help explore uncharted territories of science and technology.

Start-up India is an action plan to develop an ecosystem to promote and nurture entrepreneurship across the country. It is working towards innovation, development, deployment and commercialisation of new products, processes or services driven by technology or intellectual property. To achieve this goal, we have to find out and ignite the industrious young minds and bring up them to lime light.

On the occasion of Golden Jubilee Celebrations of DST it gathers great importance to club with both the DST & start-up schemes. As it is a newly introduced initiative in Arts & Science Colleges other than technical institutions there exist many doubts and confusions over the successful implementation of start-ups. This webinar intended to eliminate the above doubts and to attain a clear-cut idea over this.

Programme – 30-11-2020, 10 am

Introduction

Introduction of the programme was done by the Dr B T Sulekha, HOD, Department of Zoology (Convener of the programme). She pointed out the importance of this webinar.



Introductory Speech – Dr B T Sulekha

<u>Prayer</u>

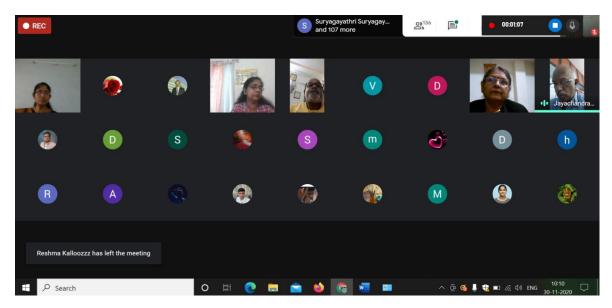
The programme was started by a prayer song- Daivadasakam – which was compiled by the Father of Kerala Renaissance, Sree Narayana Guru, the greatest social reformer and poet of Kerala, rendered by Mrs Parvathy Narayanan, Research scholar, Dept. of Zoology.



Prayer - Mrs Parvathy Narayanan

Welcome speech

(Dr) K V Jayachandran, Convener, Indian science Congress Association, Cochin chapter and Subject Expert, Kerala State biodiversity board delivered a warm welcome speech.



Welcome Speech - Dr K V Jayachandran

Presidential address.

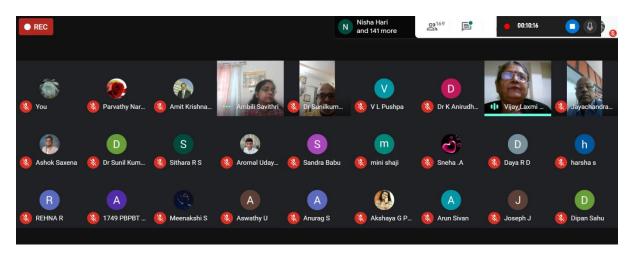
Dr Sunil Kumar Principal, Sree Narayana College, Kollam addressed the participants expressing his interest and importance of start-ups in Arts and Science College, especially Sree Narayana College, Kollam.



Presidential Address - Dr R Sunil Kumar

Inauguration and Inaugural address

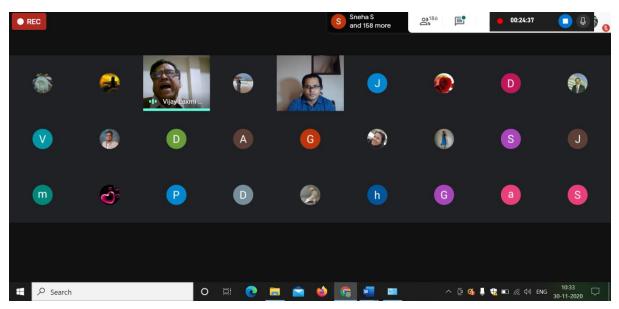
The webinar was officially inaugurated by Professor (Dr) Vijay laxmi Saxena, General President Indian science Congress Association followed by the inaugural address. The address was inspiring and stated the vast possibilities of start-ups in arts and science colleges.



Inaugural Address - Prof (Dr) Vijay laxmi Saxena

Guest of honour

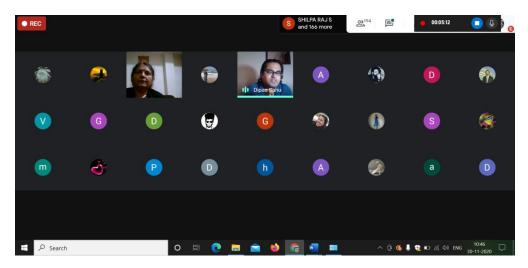
Professor Dr A.K. Saxena Former General President, Indian Science Congress Association delivered the speech.



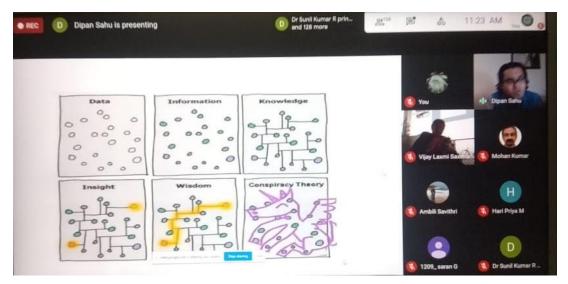
Guest of Honour - Prof (Dr) A K Saxena

Keynote address

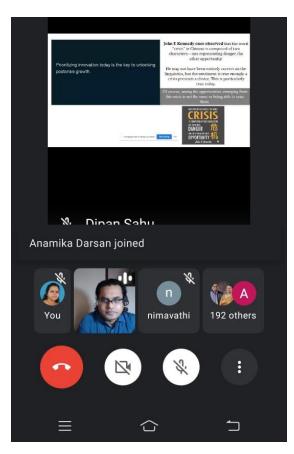
Mr Dipan Sahu, Assistant Innovation Director, Ministry of Education's Programme Innovation Cell, AICTE, New Delhi gave the key-note address and he spoke on the topic "Innovation and Entrepreneurship in non-technical institutions. He focussed on the possibilities of start-ups in the nontechnical institutions and triggered the thought process for venturing start-ups and becoming job creators. He clearly talked about all the aspects which have to be looked into for venturing start-ups.



Key-note Address – Mr Dipan Sahu



Key-note Address – Mr Dipan Sahu

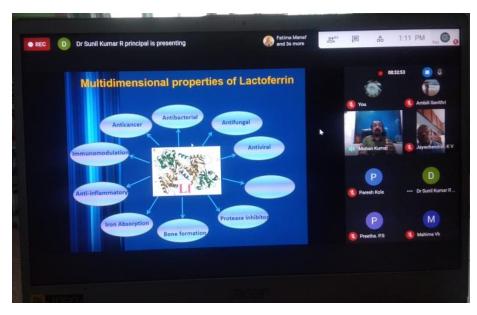


Key-note Address - Mr Dipan Sahu

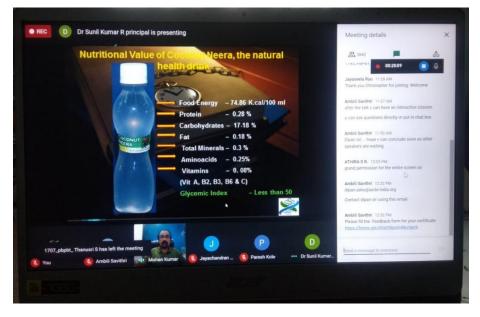
We had two invited talks for the webinar

Invited Talk - Prof. (Dr) C. Mohan Kumar

Prof. (Dr) C. Mohan Kumar Managing Director SBR, KRIBS-BIONEST talked on "Rewarding challenges of life sciences in Biotech Industry". He elaborated on the importance of connecting the discussions in classroom to day to day life and to trigger the students to explore the possibilities of start-ups in a particular field, which is very important to bring out the real outcome of teaching and learning. He also showcased the scope of start-ups with very simple examples which are relevant to the state of Kerala.



Invited Talk - Prof. (Dr) C. Mohan Kumar



Invited Talk - Prof. (Dr) C. Mohan Kumar



Invited Talk - Prof. (Dr) C. Mohan Kumar

Invited Talk - Dr Amit K. De

Dr Amit K. De, Adviser Former Executive Secretary Indian Science Congress Association spoke on "Spices: Elixir of life." Which gave insights into the medicinal value of spices, the secondary metabolites present in it and the immense scope of start-ups in that field.



Invited Talk - Dr Amit K. De



Invited Talk - Dr Amit K. De

Vote of thanks

Dr V L Pushpa, HOD, Department of Chemistry expressed vote of thanks to all the participants.



Vote-of-Thanks - Dr V L Pushpa

Conclusion

This webinar emphasized on the importance and scope of start-ups in all areas including nontechnical and even nonscience area, how to build confidence and hands on skill in students for a venture in start-up.

Even though these kinds of programs may not be helpful to all students the most entrepreneurial students will find such programs very valuable. The most entrepreneurial students are students which have the highest potential to rise in future. The countries of the world need such students for creating future jobs. Therefore, this webinar was a grand success with almost 200 participants across the country.

