



IQAC, SREE NARAYANA COLLEGE, KOLLAM

Format for Documentation of activities of Club/Committee/Forums/Cells(2020to2021)

Name of Club/Committee/Forums/Cells: Financial Literacy Club

Sl. No.		
1.	Title of the Programme/ Activity:	1. Webinar on Nudges in daily life 2. Webinar on option trading strategies
2	Date/s:	16st March 2021 19.03.2021
3	Name of Resource Persons and Address/Affiliation:	1. Dr. Vineeth K M (Assistant Professor, Govt. College, Thripunithura) 2. Dr. Madhusudhanan kartha N V (Assistant Professor, Govt. College, Chalakkudy)
4	Organizers: (Name of convener/ co-ordinator):	Dr Dhanya R, Assistant professor, SN College, Kollam
5	Funding Agency:	NIL
6	Details of Collaborating/Associating agency/institution/organization if any	TKM College of Arts and Science, kollam
7	Venue:	ONLINE
8	Time:	5.00 pm
9	Number of	154

	Participants:	
10	Brief Report:	<p>1. One day webinar was organized as a part of financial literacy club on 16st March 2021 in order to spread financial literacy among the students our college. The programme started with a silent prayer. Dr. Dhanya R coordinator of the prodramme delivered welcome speech, Dr.R. Sunilkumar (Principal, SN College, Kollam) delivered Inaugural address. Dr. Vineeth K M (Assistant Professor, Govt. College, Thripunithura) was the recourse person of the programme. He emphasized on the impact of nudges in our daily life. The recourse person explained the most relevant aspects of nudges in the daily life of human beings. Nudges are just elements of an environment or details of a product that influence people to get them to act in a certain way. Nudging has become a well renowned concept in policymaking around the globe, supporting active behavior changes like higher retirement saving, healthier nutrition or saving natural resources. Nudge-interventions aim at changing individuals' behaviors without limiting their freedom of choice, exerting coercion or significantly changing economic incentives. As nudging still impairs individuals' autonomy, the concept has evoked heated debates about its ethical acceptability. The importance of ethical considerations when designing and implementing nudge-interventions has been acknowledged.</p> <p>2. Financial literacy club organized another webinar on 19.03.2021 about option trading strategies. The programme started with a silent prayer. Dr. Dhanya R coordinator of the prodramme delivered welcome speech; Dr.R. Sunilkumar (Principal, SN College, Kollam) delivered Inaugural address. Dr. Madhusudhanan kartha N V (Assistant Professor, Govt. College, Chalakkudy) was the recourse person of the programme. He thoroughly explained the strategies on option trading.</p>



		<p>Options are a form of derivative contract that gives buyers of the contracts the right (but not the obligation) to buy or sell a security at a chosen price at some point in the future. Option buyers are charged an amount called a "premium" by the sellers for such a right. Should market prices be unfavorable for option holders, they will let the option expire worthless and not exercise this right, ensuring that potential losses are not higher than the premium. On the other hand, if the market moves in the direction that makes this right more valuable, it will be made use of. The resource person emphasized the major strategies for option trading like covered call, bull put spread, bear put spread and Protective Collar.</p>
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Photos 1 or 2 (in jpeg format)



FINANCIAL LITERACY CLUB SREE NARAYANA COLLEGE KOLLAM

Webinar on “Nudges in Daily Life”

16th March 2021 Tuesday, Time : 6:30 Pm

Welcome Address Dr Dhanya R, Coordinator, Financial Literacy Club

Inaugural Address Dr Sunil kumar R, Principal, Sree Narayana College, Kollam

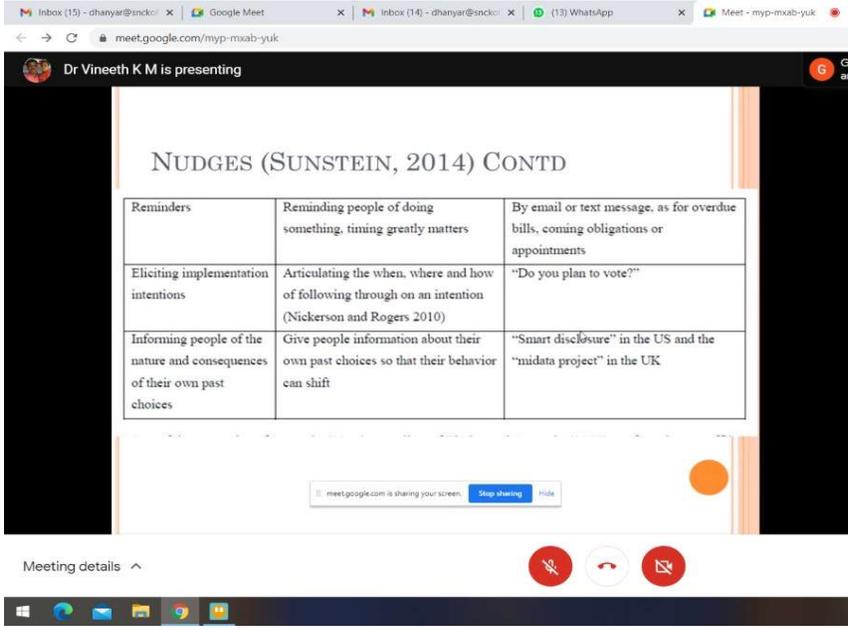
Felicitation Dr Manoj S V, IQAC Coordinator

Key Note Address  **Dr Vineeth K M**
Asst. Professor
Govt College, Thripunithura

Vote of Thanks Student Representative

Google Meet link <https://meet.google.com/gvj-etnc-via>

Organising Committee: Dr Dhanya R, Anil Raj V, Aarsha S S, Rabi T B, Arheesh A Kumar



Dr Vineeth K M is presenting

NUDGES (SUNSTEIN, 2014) CONTD

Reminders	Reminding people of doing something, timing greatly matters	By email or text message, as for overdue bills, coming obligations or appointments
Eliciting implementation intentions	Articulating the when, where and how of following through on an intention (Nickerson and Rogers 2010)	“Do you plan to vote?”
Informing people of the nature and consequences of their own past choices	Give people information about their own past choices so that their behavior can shift	“Smart disclosure” in the US and the “midata project” in the UK

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Meeting details ^



FINANCIAL LITERACY SREE NARAYANA COLLEGE

Webinar on "Option trading strategies"

19th March 2021 Friday, Time : 7:30 P.M.

Welcome Address

Dr Dhanya R, Coordinator, Financial Literacy

Inaugural Address

Dr Sunil kumar R, Principal, Sree Narayana College

Felicitation

Dr Manoj S V, IQAC Coordinator

Key Note Address



Dr Madhusoodan
Asst. Professor
Govt College, Chalakkudy

Vote of Thanks

Student Representative

Google Meet link

<https://meet.google.com/byk-askd-yaz>

Organising Committee: Dr Dhanya R, Anil Raj V, Aarcha S S, Rahi