

## **SREE NARAYANA COLLEGE, KOLLAM**

### **Report on World Drug Day 2021 [June 26] Awareness Program**

Every year June 26 is observed as World Drug Day or International Day Against Drug Abuse and Illicit Trafficking to create awareness about issues related to drugs and seek international cooperation to combat its effects on health, society, and governance. The theme of this year is 'Share Facts on Drugs, Save Lives'. According to the United Nations Office on Drugs and Crime (UNODC), the motive is to combat misinformation by sharing real facts on drugs from health risks and solutions for the world drug problem to evidence-based prevention, treatment, and care.

Anti-drug awareness cell of Sree Narayana College has been constituted to ensure a drug-free campus within and outside the campus. Anti-drug awareness cell of our college created an anti-drug awareness squad, two members each from U.G and P.G programmes of all departments. Anti-drug awareness cell also created a students "Whatsapp" group for giving timely informations. Anti-drug awareness cell along with Anti ragging cell and 3(K) Naval NCC Unit organised Webinar on one day awareness programme in Drug Abuse and Illicit Trafficking in association with International Day against Drug Abuse and Illicit Trafficking on June 26, 2021. Sri. S. Krishna Kumar, Circle Inspector of Excise, Kollam delivered inaugural address. Sri. Jayakumar T, Preventive Officer, Excise Circle office, Kollam delivered Keynote Address in the webinar. The campaign is aimed at making our students aware of the dangers involved in drug abuse and to inform about the harmful effects of new psychoactive drugs.

The program started with a prayer song. The Anti-drug awareness Cell Coordinator Dr. Preetha.P.S. welcomed the gathering. She explained the importance of awareness and theme of the year. The Principal of the College Dr. R. Sunil Kumar inaugurated the function. He emphasized the harmful effects and the risks associated with using alcohol and other drugs. He stressed the importance of awareness campaigns about drug abuse among students. Sri. S. Krishna Kumar, Circle Inspector of Excise, Kollam delivered inaugural address and interacted with the students about the importance of campus community to prevent drug and alcohol related incidents. He points out the importance of Integrated Rehabilitation Centre for Addicts.

Sri. Jayakumar T, Preventive Officer, Excise Circle office, Kollam delivered Keynote Address. He points out number of drug abuse incidents among students and how it affects one's life and

family. The session came to an end with the vote of thanks by Dr. Rajitha.T, Assistant Professor, Department of History. She also gave a brief talk on drug abuse. She thanked the Principal, Coordinator, Resource Persons, organizing committee members, Students, everyone who helped us in organizing the webinar successfully. The seminar attracted a significant attention among our students and faculty members. The entire session was an interactive session and the speakers answered many queries raised by the participants. The feedbacks from participants were encouraging.

Anti-drug awareness cell along with Anti ragging cell and 3(K) Naval NCC Unit organised another Anti drug Awareness Webinar in connection with International Day against Drug Abuse and Illicit Trafficking on June 27, 2021. The program started with a prayer song. The Anti-drug awareness Cell Coordinator Dr. Preetha.P.S. welcomed the gathering. The Principal of the College Dr. R. Sunil Kumar inaugurated the function. In his talk he explained the importance of World drug day. Sri. Chirakkara Madhu, Assistant Commissioner, Excise office, Palghat delivered Keynote Address. He explained the importance of exchange of facts related to drugs and the reasons of teens drug abuse which include curiosity, peer pressure, stress, desire to escape from one's own problems etc. He also pointed the importance of rehabilitation centres in the state and the importance of community and family support to help people who are vulnerable to drug use etc. During interaction session he gave awareness to students about the ill-effects of narcotics and alcohol and the importance of reporting of any noticed use of drugs by the students to the authorities. The session came to an end with the vote of thanks by Dr. S.Laiju, Assistant Professor, Department of Psychology. He thanked the Principal, Coordinator, Resource Persons, organizing committee members, Students, everyone who helped us in organizing the webinar successfully. The seminar attracted a significant attention among our students and faculty members. The awareness program on drug abuse and interventions can decrease adolescent drug abuse rates and crimes in and outside colleges.

**Dr. Preetha.P.S, Department of Botany,  
Coordinator, Antidrug awareness Cell.**