

E.D.CLUB REPORT

INTRODUCTION

self-employment is a powerful tool to create work and to boost the economy. We know that an entrepreneurial attitude is nowadays a necessity, not only for entrepreneurs but also for employees. If education equips students with an entrepreneurial mindset at the outset of their careers, they will be more engaged and take ownership of their own success. The Department of Industries and Commerce, Government of Kerala, in association With Education Department formulated a scheme to set up “Entrepreneurship Development Clubs” in schools and colleges of the State to inculcate “Entrepreneurship Culture”, amongst youth and equip them with the skills, techniques and confidence to act as torch-bearers of “Enterprise” for the new generation.

The Entrepreneurship Development Club started its functioning in the college from the academic year 2010-11 with the mission to create an entrepreneurial culture among students and in some cases support local start-ups and small businesses

The formal inauguration of the club was on 15th November,2010 by the Principal of the college. Since then several activities were undertaken by the Club.

VISION

To make a development on students in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully .

MISSION

The mission of E.D.Club is to inculcate entrepreneurial skills and knowledge among students

E.D.CLUB - MAIN PROGRAMMES

OVERVIEW

2014-15

- Inauguration of the club was done on 7/01/2015 by Smt.Helen Jerome, General Manager, District Industries Centre, Kollam.
- A seminar was conducted in G2 seminar Hall on 07/01/2015 on the topic 'Handloom promotion'

2015-16

- An interactive session entitled 'Growth And Prospects of Handloom industry' on 4.2.2016 jointly with DIC,Kollam in G2 seminar hall. In addition to the above ,the following programmes were also conducted on the same day.
 - i. A quiz competition for students relating Handloom Industry
 - ii. An exhibition of Handloom products as apart of Handloom promotion
- Organised a one day workshop for UG, PG students and Faculty members on the topic 'Practical Approach to Stock Market' jointly by Research wing of Capstock and Commerce Department on 26.2.2016.

2016-17

- As a part of Onam celebration , EDclub has organised a food fest cum mini exhibition in associate with Kudumba Sree unit in college auditorium on 8.9.2016.

2019-20

- The activities of the ED Club for the academic year 2019-20 began on November 2nd 2020 with a chocolate making session. Under the initiative of the ED Club a new chocolate making Business Unit were formed.
- organised a cake making session ,which was practice oriented. The day witnessed practical approach to variety of cakes held on 12.12.2020.

- Taking spirits from the eco-conscious ban on plastics the club organise a Work shop on Paper bag making on 12.12.2020
- The E.D.Club played host to the Production cum sale on cakes with 15 students of M.com and a few faculties of commerce Department.

A SUMMARY OF ACTIVITIES AND EVENTS

1. SEMINAR ON 'HANDLOOM PROMOTION' (07/01/2015).

The inauguration of E.D.Club for the academic session 2014-15 was held on , Wednesday 7/01/2015. It . was inaugurated by Helen Jerome(General Manager, DIC, kollam).The inaugural session was followed by the seminar on Handloom Promotion .A documentary film on Handloom products was the main attraction of the programme. 113 students were actively participated in different sessions.

IMPACT

The programme ensures that the students are aware of different production process of hand loom fabric, possibilities of new product developments, market potential and entrepreneurial opportunities.





2. An interactive session on 'Growth And Prospects of Handloom industry' (4.2.2016)

As a part of ED club inauguration an interactive session, quiz competition and an exhibition was organised jointly by the ED club, District Industrial centre (DIC), kollam and Department of commerce. The programme was inaugurated by Sanal kumar(manager, DIC, kollam). . A documentary film on Handloom products, quiz competition and an exhibition were the attraction of the programme. 128 students were actively participated in different sessions. The programme was wind up with the prize distribution ceremony by Dr.K.B.Manoj (principal,SNC,Kollam).

IMPACT

The children learnt new concepts of hand loom industry. The interactive session helps to understand the importance of weavers, traders, retailers, customers of handlooms etc. the quiz competition is completely based on the documentary film. It helps to recall the manufacturing process of hand loom products. Exhibition helps to understand the nature,quality,price and promotion of hand loom products.

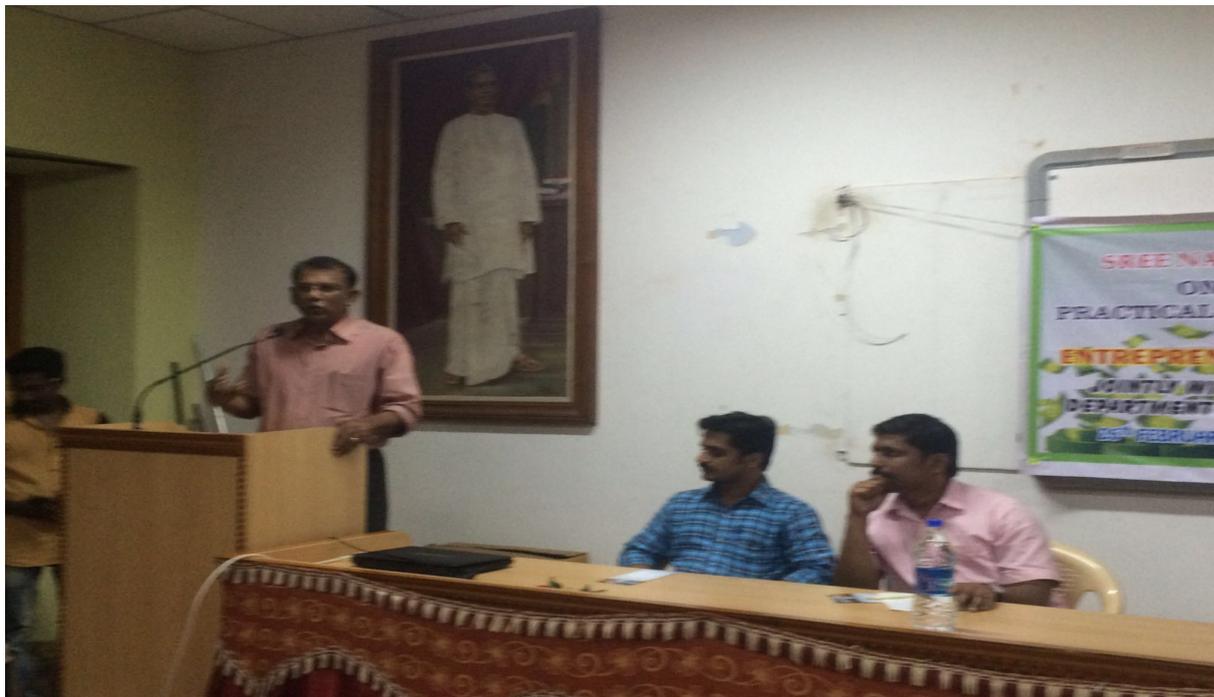


A WORK SHOP ON 'PRACTICAL APPROACH TO STOCK MARKET' (26/02/16)

In the year 2015-16, the club has organised a one day work shop on 'practical approach to stock market' jointly by research wing of Capstock,Tvm and Department of Commerce(SNC,Kollam). The work shop enriches the students with the basics of stock market and online trading . The inauguration of the programme was done by Mr.manoj kumar.p,regional manager,central service desk. Capstocks and securities Pvt.Ltd,TVM). The presidential address of the programme was delivered by Dr.K.B.Manoj(principal,SNC,Kollam) . He concludes it with the explanation of pros and cons of online share trading. Felicitation was done by Dr.M.G.Biju (HOD, Dpt.Commerce,SNC,Kollam).

IMPACT

The programme provides valuable insight in to the world of stock market trading. It intensively help the students to expand their trading skills. It helps an entrepreneur to go on with confidence and consistency.





4. 'ONAMKOOTAIMA' - A FOOD FEST CUM MINI EXHIBITION (8.9.2016)

In the year 2016-17, ED Club has organised a food fest cum mini exhibition in associate with a kudumbasree unit in college auditorium . The programme was as a part of onam celebration 2016. The food fest was completely show casing kerala cuisine with the high light of kappa and fish curry, dum biriyani etc. The product profile of exhibition included garments, dress material, foot wears etc. The programme was formally inaugurated by the respected principal of the college, Dr.K.B.Manoj . The faculty members and all the students are actively participated in the event and made it a grand success. and it provides an ample opportunities for the students to grasp the basics of entrepreneurship.

IMPACT

The programme provides an ample opportunities for the students to understand the basics of entrepreneurship. It enlightening them on various aspects that are necessary to be considered while setting up small scale industries and other service or business enterprises.

E.D.CLUB REPORT-2019-20

The E.D.Club of the college has been instrumental in conducting programmes and initiating works since its inception. The activities of the ED Club for the academic year 2019-20 began on November 2nd 2020 with a chocolate making session. Under the initiative of the ED Club a new chocolate making Business Unit were formed this year and was inaugurated by our respected Principal Dr. R.SunilKumar. The workshop was conducted in the E.D.Club room at 11.am with 60 students and 6 teachers participating in the hands-on training works. The student participants were from Department of Commerce, Economics, English, Malayalam and history. Smt. Preseeja.P.J (Asst.Professor, Dept of Commerce) coordinator of E.D.Club delivered the welcome speech.(The workshop began with an inspirational talk by Dr.S.Jayasree (HOD,Dept of Economics) our senior teacher, gave us the entire support and guidance to start the venture in the college. She emphasised the need for women Entrepreneurial ventures. We named the chocolates as “Choco wheels” by conducting a product name contest in the college.

Photos







REPORT ON INAUGURATION SESSION HELD ON 12.12.2019

Introduction

Just as every club requires a boost with an inaugural programme the club too conducted a session on 12.12.2019. The inauguration was initiated by Smt. Helen Jerome, manager, DIC, Kollam.. The Presidential address for the programme was delivered by Dr.R.Sunil kumar (Principal, SNC,Kollam) and felicitation was delivered by Dr.Dayana Sajjanan (HOD,Dpt.commerce,SNC,Kollam) .

Activity

In their speech, they pointed out the role and necessity of Entrepreneurship especially in institutions like our's where female out numbered males.

Out come

All the students had a very good experience with Smt.Helen Jerome. Her talk made the students really motivated to be a good Entrepreneur.

CAKE MAKING PROGRAMME HELD ON 12.12.2020

INTRODUCTION

After inauguration we organised a cake making session ,which was practice oriented. The presidential address was delivered by the Principal .Dr.R.SunilKumar.The function was welcomed by Club coordinator Smt. Preseeja.P.J. There was felicitations of faculties of Commerce Department.

Activity

The day witnessed practical approach to varieties of cake making such as, Vanilla, chocolate, milk cake etc. A practical session on wrapping and consumer sales was also initiated. Nearly 40 students participated in this session.

Out come

The session improved their skill in making those items and applying innovative ideas on cake making.



WORK SHOP ON PAPER BAG MAKING ON 12.12.2020

Introduction

Taking spirits from the eco-conscious ban on plastics, we took initiatives on paper bag manufacturing. The programme was inaugurated by the principal.

The programme was welcomed by the coordinator. Faculties of various Department deliver their felicitations.

Activity

It was a practical session. 30 students actively participated in it. The main objective of the programme was to make the participants aware about the cons of plastic bags and need a paradigm shift to paper bags to protect the environment and the society.

Outcome

All members were given an opportunity to make their own paper bags

And it is hoped that at least a few members can start it as a cottage venture.

PRODUCTION CUM SALE ON CAKE

Introduction

The E.D.Club played host to the event with 15 students of M.com and a few faculties of commerce Department. The programme was as a part of Christmas celebration 2019. The programme was formally inaugurated by the Respected Principal.

Activity

The students exhibit cakes in three flavours like Oreo, Milk cake and chocolate cake which they made it in the college . They use our Ed club room for making this delightful cakes. The faculty members , Office staff members and all the students are actively participated in the event, made it a grand success.

Outcome

The Exhibition creates confidence and skill among the students to market their product. And it provides an opportunity to understand the basics of Entrepreneurship skill and the short comings in their performance.

